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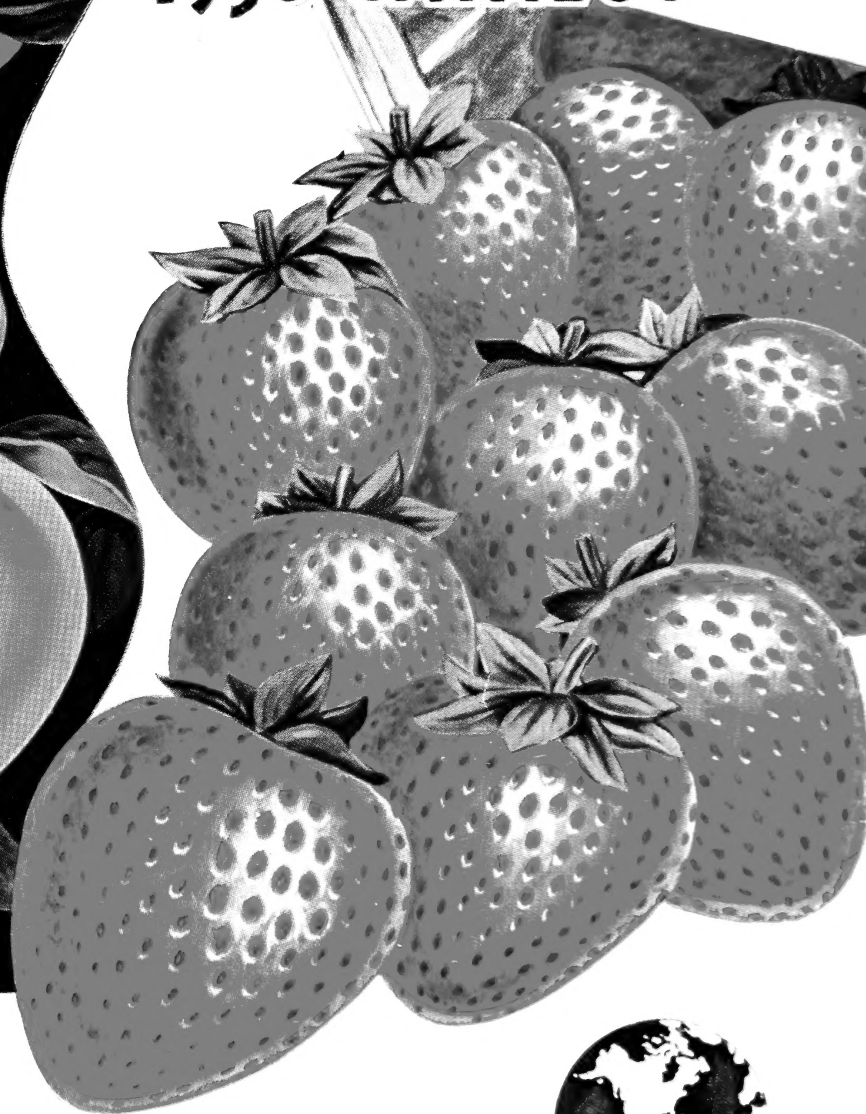
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Index

# TOWNSEND NURSERIES

## 1950 CATALOG



*Townsend Nurseries*  
INC.  
*PLANT FARMS*



World's Largest Growers and  
Shippers of Strawberry Plants

L. SHERMAN TOWNSEND, Mgr.

**New Low Prices**

SALISBURY • MARYLAND

*Newest of the Everbearers!*

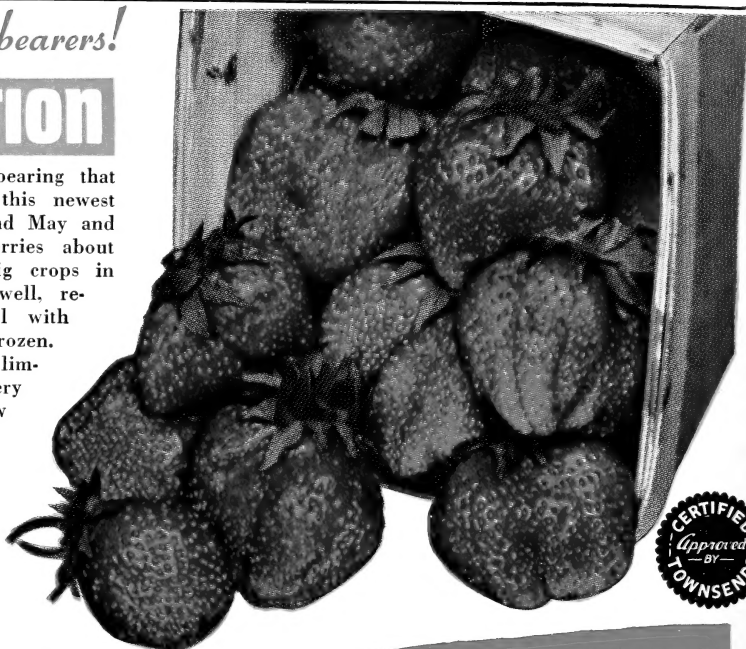
## SUPERFECTION

Here's a top variety of Everbearing that merits your attention! Plant this newest of the Everbearers in April and May and you'll be eating delicious berries about sixty days later. Get three big crops in 18 months! Holds its color well, retains its flavor, impresses all with its delicacy fresh, canned or frozen.

Order now, as supplies are limited . . . be among the very first in your locality to grow this Everbearing leader.

25 Plants, \$1.90

50 Plants, \$3.15



**EASY TO GROW!**

Our select strain plants PLUS our culture directions (page 48) make strawberry culture easy!

See Complete Price List on Page 52

**PICK YOUR OWN STRAWBERRIES 10 WEEKS AFTER SETTING**

**Get 3 Full Crops in 18 MONTHS!**

If you grow for commercial purposes you'll be dollars ahead with Everbearing Varieties. If you grow in your home garden for your own table consumption you'll be delighted with the plentiful supply. See descriptions of other Everbearing Strawberries on page 23. **FREE Culture Directions with Every Order.**



**FAMOUS**

**Streamliner**  
**EVERBEARER**

Our biggest selling Everbearer. Yields extra sweet, beautiful red berries in early mid-summer, 10 weeks after planting, and continues to frost! Our select strain of this popular berry evokes praise from coast to coast. Order early.

NEW	25 PLANTS ONLY 98¢
LOW	50 PLANTS ONLY \$1.95
PRICES!	100 PLANTS ONLY \$3.75

See Complete Price List on Page 52.





## Townsend Nurseries

Inc.

1950

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L. SHERMAN TOWNSEND, President

K. B. TOWNSEND, Sec'y-Treas.

W. WENDELL HUMPHREYS, Vice-Pres.

Set Townsend's  
Select Strain  
Approved Varieties  
Prompt-Dependable  
Service

Growing all the new  
and better varieties  
berry plants

**Townsend Nurseries**  
INC.  
**PLANT FARMS**

DOING BUSINESS AT THE SAME "OLD STAND" SINCE 1911

Growers of  
Selected Strain  
Strawberry Plants  
Blueberry Plants  
Raspberries  
Blackberries  
Boysenberries  
Grapes  
Asparagus  
Fruit Trees  
Rhubarb  
Chestnut Trees

P. O. Box 110  
SALISBURY, MARYLAND

Dear Friend:

If you have ordered from Townsend Nurseries, Inc., before I have the right to call you friend because the loyalty of satisfied customers from year to year has enabled us to record a sensational growth in sales and service. And if this is your first experience with us, please be assured that we ask for your order with the sincere interest in your planting success that will make you come back and re-order throughout the future years.

Exactly fifty years ago, when my father started the Townsend family off in the fruit plant business, he dedicated his business activity to making every customer a friend. This, we of Townsend Nurseries, Inc., try to do in every transaction! I, personally, am proud of the Townsend family tradition, and I can assure you that every one of our employees is indoctrinated with the full meaning of this tradition.

As the world's largest growers and shippers of strawberry plants we have accumulated a propagating "know-how" that is reflected in the merchandise we sell and the manner in which we serve every order, no matter whether large or small. Our immense packing house and order-processing facilities insure the prompt handling of your order and satisfaction is guaranteed.

The past fall and winter season has been extremely kind in that weather conditions have been ideal . . . the result is the millions of select strain, heavily-rooted, disease-free plants ready for immediate and seasonal shipping to your locality. We have assured that when you order Townsend Nurseries plants you receive only the quickest grower Townsend Nurseries plants you will

The same type of quality that has made us the leaders in the small plant business is now transcended into fruit trees, and I call your attention to the descriptions of peach, apple, pear, plum, cherry and nut trees, as well as vegetable plants contained in the pages of this catalog.

Please feel free to consult us on any culture problems you may have. We earnestly solicit your business, no matter how small, with the full and wholehearted assurance that we'll do everything humanly possible to earn for us the right to continue to call you "friend."

**TOWNSEND'S**

LS:T:B

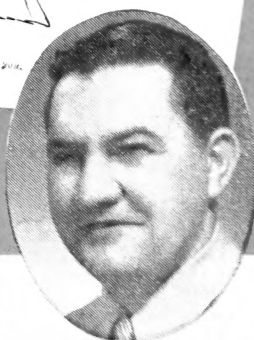
Sincerely yours,  
TOWNSEND NURSERIES, INC.  
PRESIDENT

We ask for your order "fully confident" that we can please you.

*Buy Direct* from one of the largest Growers and Shippers of Nursery Stock in the country. Top Quality Plants and Trees at reasonable prices.

**"ONLY WHEN YOU HAVE THE COMBINATION OF HIGH QUALITY AND LOW PRICES DOES REAL VALUE EXIST"**

L. SHERMAN TOWNSEND



**SAVE  
MONEY**Buy *All*Your Garden Needs  
From**TOWNSEND NURSERIES****THE WORLD'S LARGEST**

Growers and Shippers of

**STRAWBERRY PLANTS!**

**W**HEN you purchase Townsend plants you know that you are going to receive plants that are disease-free and just waiting to demonstrate the vigorous, healthy and vitalized growing properties that 49 years of growing experience can produce. Tens of thousands of satisfied customers enable us to operate one of the largest growing and shipping businesses in the world. We, in our turn, endeavor each year to show our appreciation of this confidence entrusted in us by selling only plants that are authentically true to name and reflect our reputation by being the best plants that money can buy. Streams of letters from satisfied customers continuously praise the hardiness and the superior yielding qualities of Townsend plants. There is no secret behind these proven facts. You will find that Townsend Select Strain plants of approved varieties, will provide you with increased yields also.

### **We Will Help You Get Started**

Since our best recommendations are not written—but grown—we are very definitely interested in the results that you get with our plants. We want to number you along with other thousands of satisfied customers, so allow us to make your problem ours. Even an inexperienced grower can enjoy the satisfaction (and profit) incurred by growing bumper crops. Ordinary care by you, coupled with the 49 years of growing experience that is behind the instruction under Culture Directions on Pages 48 and 49 by us, can get you the desired results. Any instructions we have failed to include will be gladly sent to you, free of charge, upon request. We also issue a complete culture guide. This booklet is free and yours for the asking.

### **WE NEVER SACRIFICE QUALITY FOR PRICE!**

Every plant that has ever left our establishment, regardless of price, has been a true representation of the unequalled quality literally built into Townsend plants. Townsend's lasting trade, a tribute to our policy of fair and courteous treatment, was built up through the years by consistent shipping of quality plants at the lowest possible prices despite the ever changing trend of the times. We have tried to pack both confidence and value into every package that we have ever sent out, thus assuring you of a square deal every time.

See Culture Directions on Page 48

### ● **Our Packing Method**

When you order your plants from us, you are assured of receiving your order in a fresh, growing condition. The management of Townsend Nurseries has not spared any expense on research work pertaining to the shipping of perishable plants. Our NEW MODERN PACKING HOUSE, with CONTROLLED STORAGE assures our customers beyond any doubt that our plants are kept fresh, from the hour they come from the fields, until they are pre-cooled just before being delivered to the transportation companies enroute to you. Plants are packed into light (but desirable) packages and ventilated crates. A portion of fine, cool damp spagnum moss is placed around all the roots, to preserve the moisture, and to keep the plants perfectly cool while in transit.

### ● **Fibrous Roots**

The fibrous root system is an important factor in getting a 100% stand after setting. To grow such a plant, proper soils and plant food must be used such as that on our plant farms. Our forty-seven years of experience in growing berry plants has given us valuable information on growing a properly balanced plant—one that will grow and produce the yields you have a right to expect.

### ● **Prompt Service Quick Deliveries**

One and a half million plants a day . . . that's our daily digging capacity! Weather permitting, our large crew is on the job 24 hours a day throughout the shipping season. This immense productive capacity is your guarantee of prompt attention and shipment of your order, regardless of size. A trial this year will convince you that with us, SERVICE is much more than just a word.

### ● **Clean Trimming of Plants Makes Easy Setting**

Plants received from the nurseries well trimmed, not only save customers time when setting, but also saves them extra transportation charges that must be paid for excessive decayed foliage on improperly trimmed plants. There is very often the added loss of the plants themselves, caused by the heating of this foliage in transit, which in turn, causes bud decay or dried roots. This thorough cleaning of all plants is an important part played by our experienced plant diggers each year, and helps our customers to get big yields of quality fruit.



**Townsend's Select Strain  
Plants Are PROTECTED  
By This Trade-Mark**

*Certified For Quality and Productivity*



Townsend's plants are famous for their heavy crowns and fibrous root systems... the results of our breeding method.

**T**OWNSEND Nurseries, Inc. is the old original Townsend establishment, which business has been active for 50 years, and are the world's largest growers—shippers of berry plants. Do not confuse this old reliable Nursery with others of similar name.

You take no risk when you mail your order to Townsend Nurseries, Inc. "Our Trade Mark and broad Guarantee protects you."

● **TRUTH**

The good name of this firm and good will of its customers have been built and preserved by always handling nothing but the highest grade stocks available. Every plant or tree is the best that can be produced.

● **QUALITY**

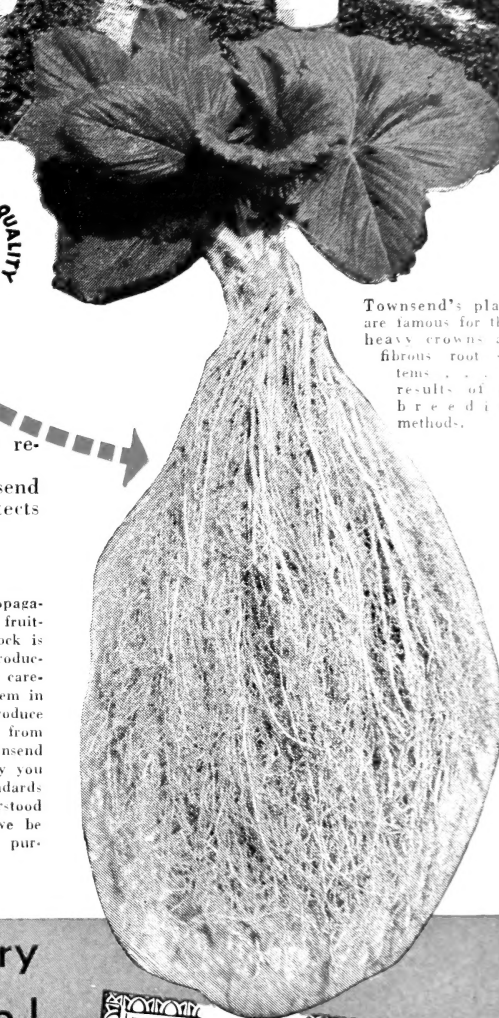
Old customers know that they will always get the variety they order. They have faith in us and we will not break it.

● **HEALTH**

Every plant we ship is healthy, thrifty, and free from all injurious disease. Diseased plants will produce dividends for neither you nor us.

● **PRODUCTIVITY**

Every plant that goes into our propagation fields is selected for its heavy fruiting crowns. In this manner our stock is kept on its high level, in both productivity and vitality. All plants are carefully packed so that you receive them in condition to grow strongly and to produce as you have the right to expect from plants bearing the original Townsend Trade Mark. Any stock received by you that does not meet these high standards will be replaced free. It is also understood and agreed that in no case will we be liable for any sum larger than the purchase price.



**We Pack Goodwill in Every  
Bundle of Plants We Ship!**

For almost half a century the name of Townsend has been synonymous with "square deal" value and top quality in the nursery business. We have tried to pack confidence into every package of plants that we have ever sent out. As an indication of the effectiveness of this extended practice, a good will, unparalleled in its extent, has been established almost from the very beginning. In order to hold this enviable position, Townsend must continue giving the same "square deal" every time you come to us with your order.

\* In no case will we be liable for any amount larger than the purchase price.



**OUR GUARANTEE**

Every plant shipped by Townsends' is guaranteed to be strictly first class, true-to-name, free from all injurious diseases, and carefully packed to reach you in a good growing condition. Any stock that proves otherwise we will replace free of charge.\*

**TOWNSEND NURSERIES  
INC.  
Salisbury Maryland**





MILLIONS OF SELECTED  
STRAIN PREMIER ARE  
GROWN ANNUALLY AT  
OUR PLANT FARMS



Still the Greatest  
Commercial Early  
Berry of Them All

# PREMIER

NOW--ONLY \$11.95 per 1000 in 5000 Lots

SELECT STRAIN  
PLANTS OUT-  
YIELD OTHERS  
"AT NO EXTRA COST"  
York Co., Penna.  
Oct. 25th, 1949  
Mr. L. Sherman Townsend  
Townsend Nurseries, Inc.

Dear Sir:

The five hour trip to your nurseries was more than worthwhile, viewing over 200 acres of SELECT-STRAIN berry plants. Your high quality plants have been very well grown, and are sure to please your 1950 customers.

Increase our original order to read 60,000 PREMIER and 40,000 TOWN-KING. Your select strain Premier out yields all others, last Spring's crop averaging over 14,500 quarts per acre, and bringing top prices. O. R. L.

THE Premier strawberry is still the queen, and retains its popularity with thousands of individual growers because it put a big crop of fine appearing berries on the market first every time, and does it under climatic conditions that often kill other varieties. No other variety can supplant Premier for all around superiority. Superiority as a money maker. Superiority inasmuch as Premier eliminates crop failure, and by fruiting and ripening days and often a week earlier, Premier never fails to command—and get—the highest price. Premier has everything that its name implies, and by our select strain method of growing, we have maintained all of the high qualities that made Premier the immediate sensation of the strawberry world when it was first introduced, and has kept it there ever since.

Our Strain of PREMIER is True-to-Name, Double Inspected, State Certified!

Every bundle of Townsend's Premier has been double inspected and certified by the Maryland State Dept. of Entomology. Our strain of Premier is direct from the original planting and has been consistently bred each year for heavier yields. Our new ground planting of Premier

is one of the largest in the country—the quality has never been better. If you are seeking heavier yielding crops of large fine fruit, plant Townsend's original strain of HEAVY YIELDING PREMIER. We will reserve plants for you, digging and shipping whenever you are ready.

**COLOR**—An attractive, bright, scarlet red, capped by a colorful green calyx that serves to accentuate the berries' color when eyed by prospective buyers.

**SIZE**—Uniformly large, and under favorable growing conditions, the berries run to extra large sizes, holding up well throughout the entire ripening season and up until the last picking.

**FIRMNESS**—Classed as a long distance shipper where trucks are

employed, Premier is ideal for the market gardener because of its lasting firmness.

**VIGOR**—Premier is a strong healthy grower, making a good fruiting bed on a wide range of soils and climatic conditions.

**QUALITY**—A constant demand over a period of years serves to rank Premier among the foremost for flavor and quality. Recommended for home use, local sales or commercial markets.

**SEASON OF RIPENING**—Premier berries are among the first varieties to ripen, and comes on the market when other strawberries are practically non-existent or in their earliest stages.

**FROST RESISTANT**—Premier is practically immune to late spring frosts. This is due to the peculiar plant growth which it makes, almost completely hiding the blossom and protecting it from severe cold.

# FLASH! OVER 2,000,000 PLANTS SOLD FALL 1949

# BLAKEMORE

- YELLOW RESISTANT
- IDEAL Commercial VARIETY



*Special!*

**\$5.95**

per 1000  
in 10,000  
lots



**O**RIGINATED several years ago by the U. S. Department of Agriculture, this hardy strain has achieved remarkable popularity in states south of the Mason-Dixon line and as far north as Pennsylvania and the Ohio Valley.

For an early, solid production that will be both economical and profitable, the Blakemore should be your outstanding choice. It is so sturdy that it will withstand heavy rains with small loss of fruit, so enduring that heavy plant growth can be accomplished in practically any soil, and vigorous enough to withstand more abuse and neglect in growth, picking or shipping than any other variety.

The fact that the new yellow resistant Blakemore is held in high esteem is unquestionable. The sensational evidence is in the survey that revealed twice as

many acres are planted in Blakemore than any other variety. As a matter of fact, 25% of all commercial strawberry acreages are planted in Blakemore.

As a scientific cross between Premier and Townsend's Missionary, its sizing is from medium to large fruit. Its yield is abundant. The fact that 80% of its crop is produced one week after the first picking makes it invaluable to producers of large quantities for the extra-early market.

The perfect commercial berry, it's tops in choice by canners and preservers. Because of its firmness, Blakemore can withstand long distance hauls and maintain its robust appearance.

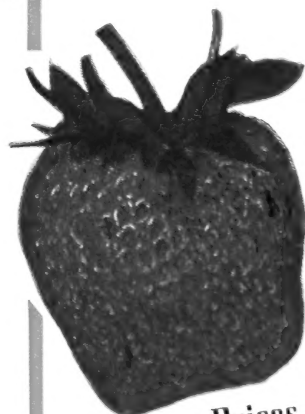
We reserve plants on order and ship when you are ready to set—so order . . . NOW.

# ROBINSON

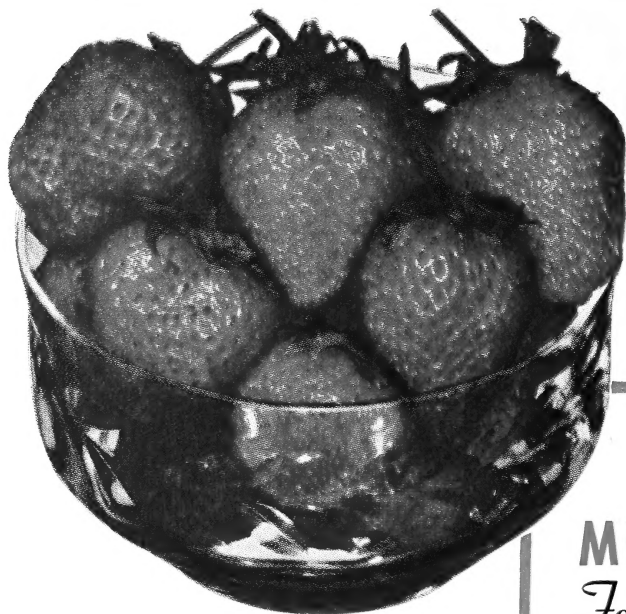
(SCARLET BEAUTY)

**A** large scarlet beauty strawberry that has earned much popularity wherever the PREMIER variety has been grown commercially. Vigorous grower, of large healthy plants and foliage. Berries are glossy and solid red in color; conical shaped, very firm. A top class variety for both Commercial and Home growers. Be sure to order a few thousand Robinson for Spring planting.

- Ripens Early Mid-Season
- Tops for Canning and Freezing
- A Heavy Cropper
- Giant and Uniform Size
- Excellent for Shipping
- Delicious Flavor



**New Low Prices  
on Page 52**



# Sparkle

## New

*Truly Magnificent!*

DELICIOUS ● ATTRACTIVE

### Mid-Season Berry *For Home and Market*

DEVELOPED BY THE NEW JERSEY  
AGRICULTURAL STATION

★BRED FOR HEAVY YIELDS!

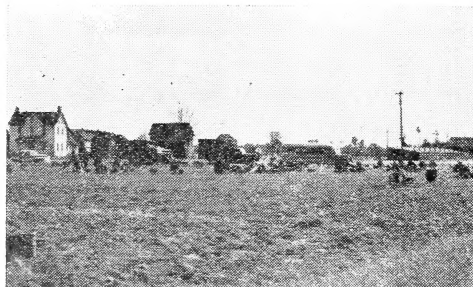
★IMMUNE FROM DISEASE!

**QUALITY**—Berries firm, flavor is rich, beautiful sparkling appearance.

**PRODUCTIVITY**—One of the largest producers in the strawberry field. Sparkle ranks with Premier-Temple and Catskill.

**SIZE**—On fertile soil with plenty of moisture, Sparkle is larger than Catskill. Average conditions the variety is somewhat smaller, and the grower should not let the fruiting bed make too heavy of a matted row of plants where larger berries are wanted.

**DISEASE RESISTANT**—Sparkle is immune to red stele root disease with which some soils are plagued. Truly a variety for Ohio, New York State and some parts of New England where this red stele disease has been found. Sparkle will grow and produce where other varieties fail.



Townsend experienced labor hand dig and clean 350,000 Sparkle plants a day for your orders.

IN OUR 1948 Catalog we stated that SPARKLE was in its infancy—now we can state definitely that this is quickly developing as one of America's outstanding varieties. Sparkle has captured the praise of large strawberry growers, particularly in such states as New York, New England States, New Jersey, Pennsylvania, Ohio, and West Virginia. Sparkle has been used with great success in certain parts of these states where Catskill does not produce sufficient fruiting beds for a large commercial crop of mid-season berries. Sparkle is a beautiful growing plant, making a fine fruiting bed on almost any type of soil. Be sure to include some Sparkle plants in your 1950 settings.



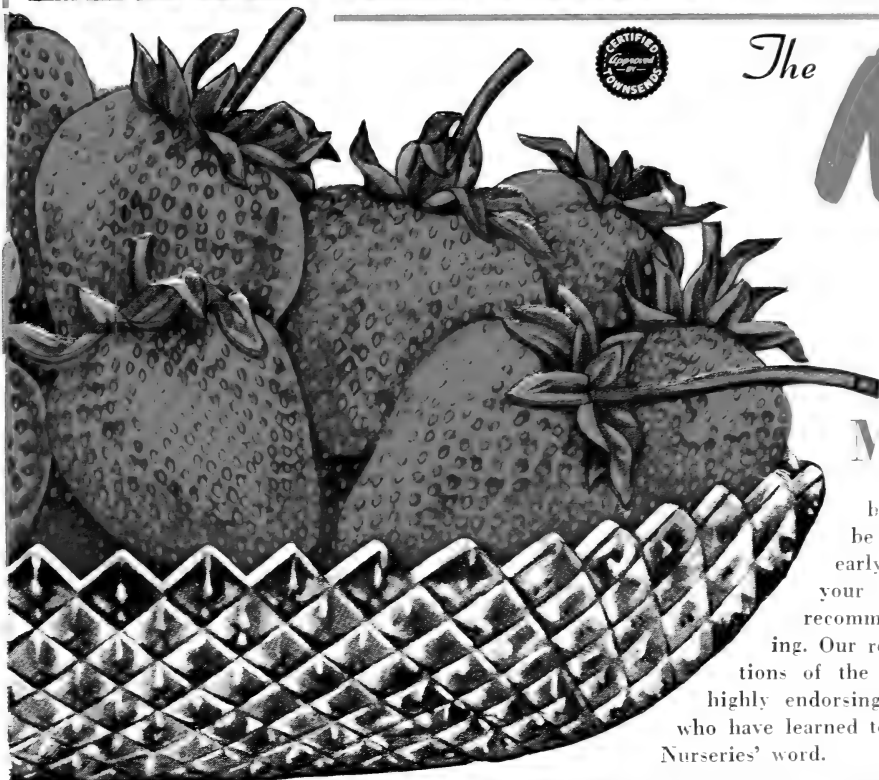
PRICE LIST ON PAGE 52

Townsend's *Select Strain*  
Plants are **TRUE-TO-NAME**

**Satisfaction Guaranteed**

# MIDLAND

*Sensational  
Vigorous  
Grower!*



The **NEW**  
**EARLY BERRY**

**M**IDLAND, first introduced in 1946 on a purely experimental basis, has proven itself to be an all-around superior early variety well worth your investment. Especially recommended for quick freezing. Our reports from various sections of the country warrant us in highly endorsing Midland to customers who have learned to rely on the Townsend Nurseries' word.

**MIDLAND Succeeds  
Where others fail!**

- **QUALITY**—Has rich strawberry flavor, not too sweet and certainly not classed as a sour berry.
- **SEASON OF RIPENING**—Early, about same season as PREMIER.
- **VIGOR**—Makes a strong fruiting plant, rather than a matted row of small plants. A beautiful growing plant.
- **SIZE**—Berries average better than large, with 22 to 23 select berries filling a quart basket.
- **FIRMNESS**—Extremely firm berries, can be shipped long distance. Berries have that fresh look 2 to 3 days after picked. Ideal
- **FREEZING**—One of the better varieties for market.
- **PRODUCTIVENESS**—Produces tremendous of strawberries for quick-freezing—where you want the berries sliced before freezing, heavy yields. Reported as much as 2 quarts of berries from each plant originally set.

## We Report to You as Follows:

**OHIO**—Plants strong grower, berries extra large, big cropper.

**KANSAS**—Plants vigorous grower, berries large to extra large, does not make as ready a fruiting bed as Premier.

**MISSOURI**—Larger berries than Premier, about the same in yields.

**WEST VIRGINIA**—Likes MIDLAND, for extra large berries, and heavy producer.

**PENNSYLVANIA**—Midland seems to do better on the lower fertile soils of this State, than the average variety of the same season. For average Pennsylvania soils, PREMIER is preferred for the early variety.

**NEW YORK**—Midland has had a little frost trouble in this State on the very early blooms. Folks like the large bright berries.

**NEW JERSEY**—On light soils not so good—heavy soils the berries are large and bring premium prices.

**NEW ENGLAND STATES**—Still prefer PREMIER—as a whole for the early variety. Have some very outstanding reports for MIDLAND in the States of Connecticut and Massachusetts.





20 acre block of  
Select Strain  
Dorsett grown  
by Mr. L. Sher-  
man Townsend

# DORSETT

Leading *Early*

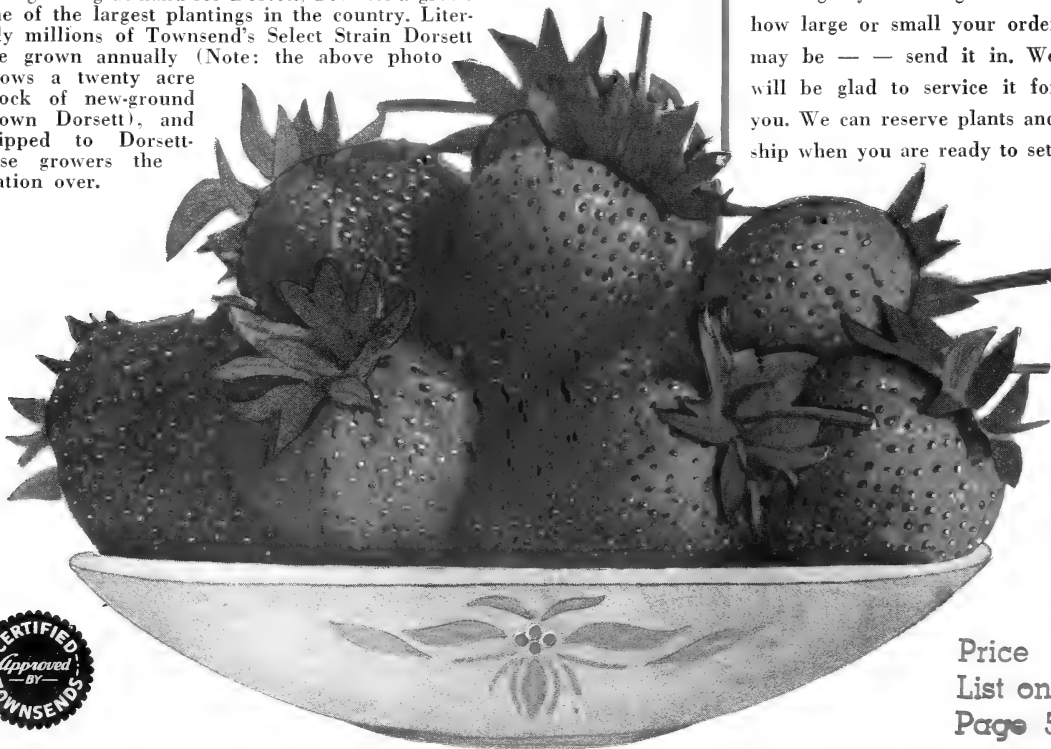
Strawberry



Developed from a cross of Royal Sovereign X Premier (Howard 17) by the U. S. Dept. of Agriculture. This relatively new variety has rapidly attained widespread popularity in every berry growing section in the country. Taking its place high in the ranks of leading early berries, Dorsett strawberries are widely planted in every State in the union. Commercial growers know that its ready adaptability to almost any type of soil; its vigorously abundant growth (assuring good crops even in poor seasons) make Dorsett the kind of berry that comes through with paying crops. Its rich, attractive, bright red color, and its ability to retain firmness long after picking, makes Dorsett an excellent shipper (even over exceptionally long hauls) and the kind of strawberry that buyers pay more for. Each year more and more growers find that Dorsett strawberries are one of the best profit yielding early berries that is possible to grow. To meet the ever growing demand for Dorsett, Townsend grows one of the largest plantings in the country. Literally millions of Townsend's Select Strain Dorsett are grown annually (Note: the above photo shows a twenty acre block of new-ground grown Dorsett), and shipped to Dorsett-wise growers the Nation over.

## DORSETT HAS EVERY DESIRABLE FEATURE!

Townsend's Select Strain Dorsett are Double Inspected, State Certified and true to name. Popular as an early ripening, big and regular crop, this "in demand" variety has been bred for larger yields. Regardless of how large or small your order may be — — send it in. We will be glad to service it for you. We can reserve plants and ship when you are ready to set.



Price  
List on  
Page 52



# FAIRFAX

PRICE  
LIST ON  
PAGE 52

A large acreage of Certified Fairfax developed under the personal supervision of Mr. L. Sherman Townsend

**Famous for Heavy Yields in the *Early* Market**

**Y**OU can tell the worthiness of any variety by its continued popularity. Sensational rise in sales of Fairfax has served as a barometer-like indication of the admirable results enjoyed by growers of this fine berry. Much of this success is undoubtedly due to the rugged hardiness of Fairfax. Even during seasons of drought, this variety will continue to thrive and produce money-making crops when other strawberries fail to survive. Leading all others in firmness, Fairfax is ideally equipped by nature for shipment to any part of the country, and its honey-sweet flavor has earned Fairfax the reputation of being "the most deliciously flavored of them all." Behind our recommendation of this variety lies years of careful plant selection that makes this variety more than equal to any berry for commercial planting. Devote a goodly portion of your acreage to Fairfax, thus insuring yourself a good crop of desirable strawberries regardless of weather conditions.

**T**OWNSEND'S Select Strain Fairfax are Double Inspected and State Certified to be true to name, and recognized by leading growers as the heaviest yielding strain grown. Let us reserve some of these plants for you. We will ship whenever you are ready to plant.

**FAIRFAX is Superior Because - - -**

**QUALITY** is so outstanding that Fairfax leaves nothing to be desired.

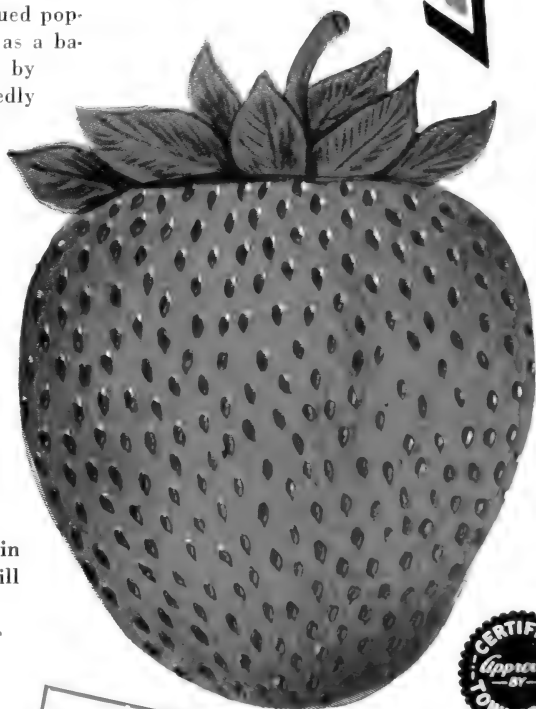
**FIRMNESS** plus is the word for Fairfax. Ideal for commercial marketing.

**FLAVOR** that is truly delicious. The finest eating berry on the market.

**PRODUCTIVITY** that more than compares with such popular beauties as Dorsett and Premier.

**SIZE** of fruit is very large and very uniform. Brings "top dollar" on any market.

**VIGOROUS** in its growing habits, Fairfax is noted for its abundantly flourishing foliage and hardy root system. The long and fibrous characteristics of its root system accounts for the amazing growth of Fairfax even under drought conditions.



## SPECIAL ASSORTMENT

For Your Early Berry Garden

Be the first in your neighborhood to have large delicious strawberries; order one of these gardens today at special prices.

50 Sparkle, 50 Fairfax,  
50 Premier  
—150 Plants All for

**\$3.95**

Cat. Value \$5.10

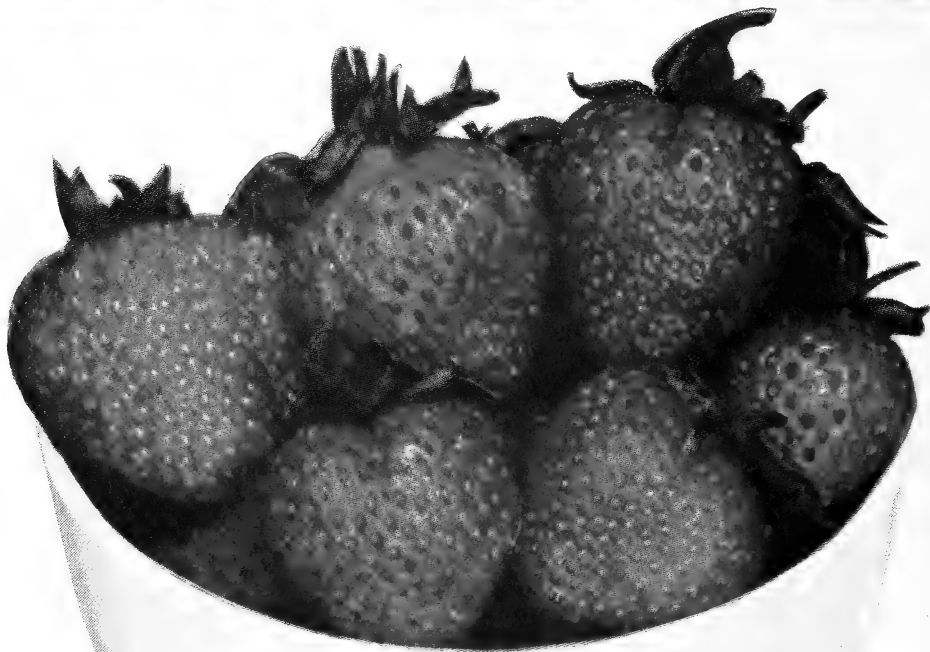
2 GARDENS  
for

**\$6.45**

Cat. Value \$7.95

PROFITS IN EXCESS OF \$2500.00 PER ACRE IN 1949 AMAZE MANY GROWERS

# NEW TEMPLE



ONLY

**\$11.95** Per 1000

In 5000 Lots

SEE PRICE LIST  
ON PAGE 52

## A GROWING FAVORITE with Commercial Growers BECAUSE IT'S A

**S**EVERAL years ago, the northern half of this country found itself locked in the throes of a very serious plant disease. This disease, known as the Red-Stem root rot, played havoc with the then growing strawberry crops, and as a result, acre after acre of plants were destroyed. With the help of Professor C. E. Temple, of the University of Maryland, a new variety of strawberry plants evolved from the cross-breeding of plants that were the most resistant to the disease. This work has been carried on cooperatively by the University of Maryland and the U. S. Department of Agriculture, whose efforts finally produced this grand, disease resistant variety. As an acknowledgment for his part in the producing of this berry, the new variety bears his name—Temple.

- DEEP FEEDER
- DROUGHT STRAIN
- GOOD PLANT MAKER
- HEAVY YIELDER

## BRED FOR HEAVY YIELDS ● IMMUNE FROM DISEASE

**Quality**—Peerless and unsurpassed by any variety on our lists. An attractive looking deep red with excellent keeping qualities. Firm and admirably suited for shipment.

**Size**—Noted for its extra large fruit that is further accentuated by a rich looking dark green calyx. It is generally referred to as one of the most attractive looking of all strawberries.

**Production**—Being the result of a cross between Aberdeen and Fairfax, both of which are outstanding for their growing habits, Temple therefore naturally possesses the vigor and vitality of its parents. Its foliage is a beautiful dark green and is resistant to leaf spot. The new Temple can be classed as a free plant maker and is an extra heavy yielding variety coming into fruit about the same time as Dorsett, and a far better shipper than Dorsett. Thus, we conclude that with commercial growers, the new Temple will eventually take the place of Dorsett.

"WE ASSURE YOU THAT IT WAS OUR PLEASURE—TO RECOMMEND TEMPLE"

Delaware Co., O.

Mr. L. Sherman Townsend  
Townsend Nurseries, Inc.  
Dear Sir:

You were correct about the TEMPLE berry for our locality. Our 1947-48 crops were bigger than ever off of Temple, than when we grew other varieties years ago. We have disease in our soil, where other old varieties fail to grow. You certainly kept us in the berry business when you recommended TEMPLE.

Look for many orders from this section next year. It's a pleasure to recommend You, and your plants.

Yours very truly, F. L. Voss



# Catskill

## The KING OF MID-SEASON STRAWBERRIES

- FROST RESISTANT
- SUPER CROPPER

**C**ATSKILL—The sugar flavored strawberry proclaimed as the heaviest yielding mid-season variety. The rise in popularity of this highly productive berry has been nothing short of phenomenal. Its fame with growers as a “super cropper,” and its large, bright, shiny red fruit, has established for Catskill the highest record among all marketable, mid-season berries. Its adaptability to a wide range of soils and climatic conditions has served to further make it an all around favorite. While our strain of Catskill is direct from the originators at Geneva, New York, we have, through careful plant selection, produced a strain that is considered by some of the largest growers in the country to be far superior in vigorous growing habits and heavier yielding qualities than any other strain of this same variety. In recommending this variety, we do not hesitate in assuring you that our strain of Catskill is one that is certain to prove more than satisfactory.



Champion on 3 Counts  
SIZE  
YIELD  
PROFITS

## Superlative for Canning and Freezing

**RICH COLOR**—Bright, shiny red, similar to Big Joe. A double cap of green and its size and coloring make an attractive looking appearance when offered to the buyer.

**SIZE**—The extra large size of Catskill, from a commercial grower's standpoint, is undoubtedly its greatest attribute. This fact makes Catskill a more than outstanding value, and causes it to demand higher prices at market time. Catskill keeps its size well until the last fruit is harvested.

**QUALITY**—Its very fine texture, and its ability in holding up well after picking, makes this variety an admirably suited berry for long distance shipping—a fact that is appreciated by berry growers. On a par with such outstanding berries as Premier, Dorsett, Fairfax, Chesapeake and Big Joe, the flavor of Catskill makes it a much-in-demand commercial value.

**PRODUCTIVITY**—Big profits in every state east of the Mississippi—and in several states west, have lent substantial support to the general enthusiasm voiced by growers of this prolific variety. Due to results realized in our own test plots, we heartily agree with these growers that Catskill is the heaviest producing mid-season variety ever grown. We cannot see how any grower can fail to make big profits. Nothing short of an outright calamity can keep Catskill from coming through with bumper crops.

Millions of Select Strain  
Catskill, All Double Inspected,  
Await Your Order

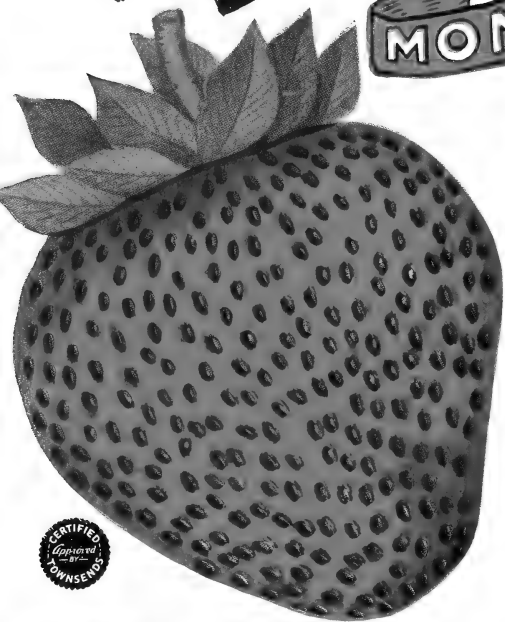
To insure the filling of your order and to meet the increased demands for Townsend's Select Strain Catskill, we have once more increased our acreage. Our plants look fine and healthy, and are amply demonstrating Catskill's lush growing characteristics with abundant heavy crowns and hardy, fibrous roots. To get the pick of the crop—order early.

ONLY \$11.95 Per 1000

(In 5000 Lots)

SEE COMPLETE  
PRICE LIST  
ON PAGE 52

# 2 BIG MONEY MAKERS



## FAIRPEAKE

TOPS IN FLAVOR

LARGE IN SIZE

**E**VERY home garden as well as farm should have Fairpeake strawberries growing. A cross of the top flavor berry Fairfax and Chesapeake, an old favorite late variety, we believe that Fairpeake has taken the place of Chesapeake as a top quality late variety, for most growers. We recommend Fairpeake for a new top quality strawberry.

**VIGOR**—Strong vigorous grower producing big plants, with large leaves.

**SIZE**—VERY, VERY LARGE BERRIES, that are beauties.

**QUALITY**—Tops in flavor, produces more than Chesapeake.

**FIRMNESS**—Good shipper, sound berry. Like moist soil.



FIELD SELECT STRAIN STRAWBERRY PLANTS GROWN BY L. SHERMAN TOWNSEND

## Gandy

OLD FAVORITE

EXTRA *Late*  
VARIETY

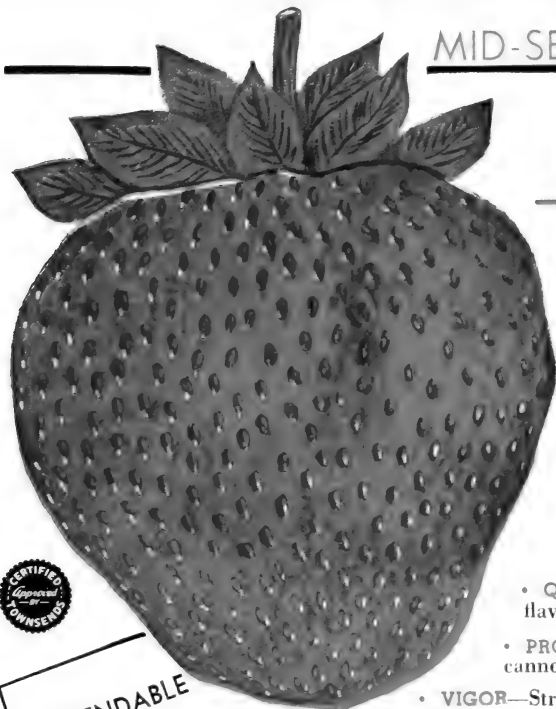
TOWNSEND'S STRAIN OF GANDY  
FAR AHEAD OF OLD STRAIN  
IN YIELDS AND QUALITY

**I**N THE early days of Gandy, just after it was originated in New Jersey several years ago, its production was not quite as good as has been expected. However, we soon remedied this situation by Townsend selection of our heaviest producing plants and using them for propagating stock. As a result, the productive capacity was more than doubled within a very short time. The news of our sensational success spread like wildfire and today our extensive planting of Gandy is one of the largest in the United States. The fruit has always been of good quality and now is really excellent. The quality, size and shipping qualities have always met with instantaneous success wherever Gandy has been introduced. Berries are of wonderful quality, large to extra-large in size; bright red with dark double green caps. Ripening usually takes place about two weeks after Premier and Dorsett.



COMPLETE PRICES ON PAGE 52





DEPENDABLE  
OLD-TIME  
FAVORITE

PRICE LIST ON PAGE 52

MID-SEASON TO LATE FAVORITE

# BIG JOE

For twenty-two years this dependable old timer has been coming through with paying crops for growers throughout the country. Ripening at the height of the season just about the time of the last picking of Premier and Dorsett, this variety comes upon the market just when large fancy berries—like Big Joe—can command top market prices. The size and appetizing beauty of this variety and its appeal to the public—an appeal measured in cash returns—has brought Big Joe nothing but continued praise.

OUTSTANDING WITH GROWERS THE  
NATION OVER BECAUSE OF:

- **SIZE**—Large to very large berries.
- **COLOR**—Rich, beautiful, double green cap.
- **QUALITY**—None better—ranks with the best. Tops for flavor and shipping.
- **PRODUCTIVENESS** Under favorable growing conditions, cannot be equalled.
- **VIGOR**—Strong grower on most all types of soil. At its best on clay, or well drained, springy loam soil.

## Senator Dunlap

(DR. BURRILL)

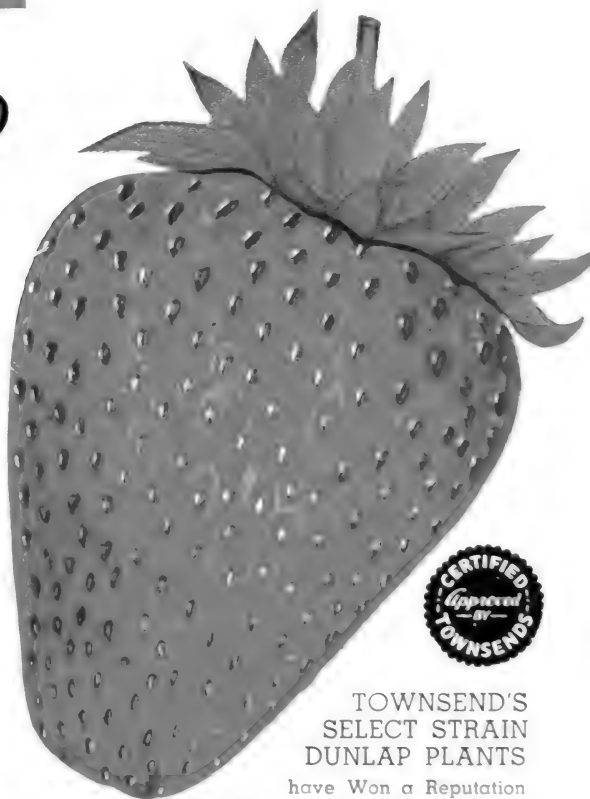
*Medium Early* VARIETY

One of the leading varieties for Western states, this beautiful, glossy, dark red berry is deliciously sweet in flavor, and the ideal berry for canning and preserves. We grow, annually, hundreds upon hundreds of thousands of this popular western favorite, and always find ourselves sold out long before planting season is over. This in itself is mute testimony to the virtue of Senator Dunlap. The tremendous demand of our western trade speaks eloquently of the unequalled popularity enjoyed by this variety in that territory.

**Vigorous Grower**—Dunlap's deep feeding habit makes it possible for Dunlap to withstand considerable amount of dry weather; more so than any other variety. This reason makes it especially suited to western climatic conditions. It usually makes an excellent fruit bed under favorable growing conditions.

**Fruit** A beautiful, glossy, bright red color with plenty of firmness for long distance shipping. Splendid quality when grown in regions adapted to it.

COMPLETE STRAWBERRY PRICES PAGE 52



TOWNSEND'S  
SELECT STRAIN  
DUNLAP PLANTS

have Won a Reputation  
In the West for Heavy Yields

# STANDS ALONE AT THE TOP OF ITS CLASS

**TOWNKING**  
PRIDE OF AMERICA



## The MOST PERFECT *Late* STRAWBERRY!

Comparing TOWNKING  
with other Late Varieties  
"TOWN KING PROFIT-  
ABLE"

Jefferson Co., Ohio  
July 10th, 1949

The 4,000 Townking plants  
yielded 4800 quarts large  
berries that grossed \$2592.00.  
Your plants are vigorous  
growers and make big profits  
yearly. Roger L. Muller

"TOWN KING LEADS ALL  
LATE BERRIES—ORDERS  
TOWN KING AGAIN"

Cedarville, N. J.  
Sept. 28th, 1949

I consider TOWN KING  
the outstanding strawberry  
of today in every respect.  
I want 5,000 TOWN KING  
for Spring planting.

Elmer Bowe

**TOWNKING PRICES  
ON PAGE 52**

**T**OWNKING stands alone for money-making qualities. From the Atlantic to the Pacific, from Maine to Florida, including Texas, Townking stands as the undisputed king among profit yielding late berries. Premium prices, regardless of locality of the market, are always paid for this variety. Its outstanding color, shape, size and appearance are the prominent factors behind its appeal. Without a doubt, Townking definitely stands alone as the most perfect late strawberry ever grown. Cash in on this tremendous planting opportunity. Get your share—give it a trial this year.

### Compare These Points of Superiority:

- **PRODUCTIVENESS**—Tops the list of late varieties, for yields.
- **GROWTH**—Produces excellent fruiting beds under ordinary growing conditions. Foliage is free from rust and is dark green color.
- **SIZE**—Berries large to exceptionally large. Appealing and attractive to buyers.
- **COLOR**—A lustrous rich red berry.
- **FIRMNESS**—Excellent for long distance shipping, ideal for roadside market. Remains fresh on vines several days after ripening.
- **QUALITY**—Surpasses Chesapeake, Gandy, Lupton and Big Joe.

**OUR CUSTOMERS RECOMMEND TOWNKING! SO DO WE!**



# POLAR QUEEN

## The "QUEEN" of All Strawberries for Quick Freezing



**VERSATILITY**—Admirably adapted to prosper and thrive in any locality where strawberries are produced. Not only a competitor to such berries as Blakemore, Premier, Fairfax, and Cat-skill, but definitely superior on many counts. A truly versatile strawberry inasmuch as it flourishes in any type soil. However, like most varieties, it grows best in damp, fertile soil.

**SIZE**—In comparison to such popular strawberries as the Blakemore and Fairfax, the Polar Queen fruit is oftentimes as much as 40 per cent larger and holds its size well, even to the last picking, thus insuring top prices on any market.

**EYE-APPEAL**—Especially appealing to a buyer's eye because of its beautiful, bright, shining red color that goes through to the very core; its complete absence of a green tip; its solid firmness and the tendency for the green cap to grow well away from the berry, making it easy to remove. Its solid red color runs well up under the cap showing a minimum of light red. Polar Queen

is a combination of out-standing features that can't be beaten.

**VIGOROUS PRODUCTIVITY**—Polar Queen makes a strong and healthy fruiting bed on a wide range of soils, and its extra-heavy yields are the talk of the trade.

### "POLAR-QUEEN largest producing variety ever grown"

Barnstable Co., Mass. Aug. 17th, 1949  
Your 7000 Polar-Queen plants are hardy growers and picked 16,785 quarts berries, which averaged 49 cents qt. on wholesale market. Largest fruiting variety we have ever grown, and booking order for 20,000 plants 1950 delivery.  
H. A. Williams

### AN EXCLUSIVE BERRY INTRODUCED BY L. SHERMAN TOWNSEND

● Almost instantly acclaimed as the ideal berry for home use or market freezing, Polar Queen (trade mark registered) has more than made its mark since its recent introduction by L. Sherman Townsend. Growers in state after state have been quick to realize the tremendous profit yielding potentialities of this truly superlative berry. Specifically developed for quick freezing, Polar Queen is the real Queen of them all. Don't miss this opportunity to be among the foremost to cash in on an assured profitable planting.

**GROW  
POLAR QUEEN for  
MARKET and  
FREEZING**

PRICES ON  
PAGE 52



NEW YORK  
**Herald Tribune**

**ACCLAIMED BY NEW YORK HERALD-TRIBUNE  
for All Around Superiority**

One of the greatest honors that can be bestowed upon any fruit variety was awarded to Polar Queen in February 1948 when the New York Herald-Tribune, through its board of leading nursery authorities, printed its recognition of Polar Queen as an outstanding variety in its class! Polar Queen is even superior to such old-time favorites as Blakemore, Premier, Fairfax, and Catskill!

**POLAR-QUEEN PLANTS ARE SOLD ONLY FOR THE PRODUCTION OF BERRIES**

These Plants are not to be Used for Propagation by Anyone



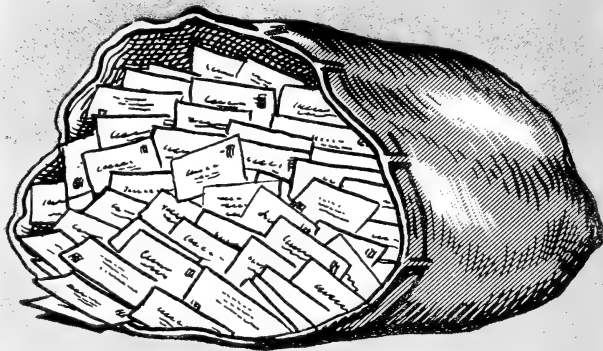
# We Take the GUESSWORK out of PLANTING for You!

"Value cannot be measured by price alone. If quality is lacking, value is destroyed. But when you are offered the combination of low prices and high quality, only then does the value of that product exist." This, the basis of every Townsend transaction, has been the foundation of our business since we started.

Consistent adherence to this principle has inspired the development of a system of inspection and selection second to none. The result: certified, select strain, true-to-name varieties on every shipment!

Townsend Nurseries is known the country over for better quality plants that produce bigger crops at no extra cost. Careful plant selection made by our Mr. L. Sherman Townsend, has made this the world's largest growers and shippers of berry plants"... assuring top-quality, service and fair treatment at all times.

The letters reproduced on this page have been selected at random from thousands which similarly reflect our success in making every customer satisfied.



**THOUSANDS OF LETTERS FROM  
SATISFIED CUSTOMERS PROVE THE**

*Superiority*

**of TOWNSEND VALUE and QUALITY!**

**"TRY SOME MYSELF"**

Troy, Ohio

Helped my neighbor set some plants that he received from your nurseries. They are so extra nice that I want to try some myself, order enclosed for 500 plants.

Eugene Single

**"ONE BROTHER  
TO ANOTHER"**

Elizabeth, N. J.

My brother advised me that your plants are the "best in U.S.A." You will find order enclosed.

W. F. Loeser

**"LARGE GROWER IN  
UTAH REPORTS"**

Ogden, Utah

XTRALATE, are the prettiest plants you ever saw, big healthy plants are thriving in our soil. Some plants have as many as "15 BUDS PER PLANT"—sure are real producers. Thanks for everything.

Lou J. Bryan

**"PROMPT SERVICE"**

Oley, Penna.

Additional order enclosed, recent order received "right on the day" I expected them. Thanks for efficient service and excellent plants.

Roger Kercher

**"EVERYTHING  
SATISFACTORY"**

Elizaville, N. Y.

The 53,500 plants arrived in excellent condition, the planters are busy setting same. Please rush additional Premier, everything satisfactory.

Joseph Kuzyna

**"OVER 18,000 SATISFIED CUSTOMERS TOWNSEND HAVE IN MASSACHUSETTS"**

Pittsfield, Mass.

Your customers are so pleased with the results your plants and trees produce, that I just can't help sharing their enthusiasm. Please send my order soon as possible.

Paul Laviolette

Riversville, West Va.

The 1,000 CUMBERLAND, black raspberry plants are making a nice growth, extremely vigorous. Please forward me culture guide on pruning same.

Victor H. Martin

**"GROWING BEAUTIFUL"**

New Kensington, Penna.

Plants arrived in fine condition, they are planted and beautiful after the rain. Enclosed additional order for TEMPLE.

Mrs. A. McKean

**"PLEASED WITH PLANTS  
AND SERVICE"**

Mattituck, L. I., N. Y.

Plants received in good condition and are the finest quality that I have received in a long time, thanks to TOWNSEND.

Alonzo F. Robinson

**"MISSOURI IS PLEASED"**

Grubville, Mo.

Rec'd my 2,000 CATSKILL O.K. this A.M. They are PERFECT.

Geo. B. Green

# WORLD'S GREATEST BERRY PLANT OPERATION



Strawberry Plants Growing Under Irrigation



We Produce Millions Of Certified Select-Strain Plants



Hand Cleaning Assures Easier Planting



Selecting Plants For Heavy Crowns, Means Larger Berries and Big Crops For Townsend Customers

STRAWBERRIES are the first fruit to ripen in the Spring. Nothing is more delicious than fresh picked berries from your own garden. What is nicer than to have a nice size strawberry patch coming along in the Spring before any other crops are ready to harvest, to give you extra cash income, be they strawberries in a garden plot or an acre on the farm.

Our new improved varieties make it easier than ever before to grow strawberries for pleasure as well as profit. You will find our culture instructions (shown in this catalog) very easy to follow. Why not plan to plant berry plants this Spring? If there are any questions, please write us. We are here to serve you, as we have helped thousands of others get started growing fruits.

**For Top Results**  
*Townsend*  
**Plants Tell the**  
**Story at**  
**HARVEST TIME**

**Order These**

# Big Bargain

"No Matter  
Where  
You Live—  
There's a  
Townsend  
Strawberry  
Garden  
For You"



**Pick Delicious Strawberries  
Every Day From Your Garden**

## STRAWBERRY GARDENS

Chosen by berry experts, these garden collections embrace hardy, proven varieties, selected for all-around productivity and fruiting superiority.

### NORTHERN STRAWBERRY PATCH

25 FAIRFAX  
25 PREMIER  
25 CATSKILL  
25 RED STAR

100 Select Plants

Catalog  
Value \$3.85

**\$2.85**

**2** COMPLETE  
GARDENS  
AS ABOVE

**\$4.95**

50  
OF EACH  
VARIETY

### TOWNSEND'S BIG CROPPING FALL-BEARING GARDENS

#### SMALL BACK YARD FALL-BEARING GARDEN

50 MASTODON  
50 TOWN-KING

100 Select Strain Plants

All For **\$3.95**

#### LARGE BACK YARD FALL-BEARING GARDEN

Will furnish plenty of delicious  
berries for the average family.

100 Premier 100 Gem

200 Plants for Only **\$5.95**

500 STREAMLINER

500 GEM

1000 Plants only **\$24.95**

**Big Profit-Making Fall-Bearing Garden**

## PROPAGATED UNDER IDEAL CLIMATIC CONDITIONS

Salisbury, Maryland, long established as the largest strawberry propagating center in America, has held this coveted position because of its ideally situated locale. Located on the Eastern Shore of Maryland 30 miles from the North Atlantic Ocean, Salisbury is subjected to varying intensities of climatic conditions throughout the year. Therefore, it can be readily understood that anything that can be propagated in this particular locality, can be successfully grown in any other part of the country—

permitting, of course, the presence of the proper type of soil. Our plants are preferred by growers in Maine, New Hampshire, Canada and other areas where temperatures drop to 20 degrees below zero. Townsend Nurseries, Inc., located in Salisbury, is the largest grower and shipper of strawberry plants in the world. Any nursery product bearing the Townsend label has to be the best obtainable, because Townsend's 50 years of Nursery experience stands behind every product.



PLEASE ORDER STRAWBERRY GARDENS BY NAME



# GROW FRESH BERRIES



From TOWNSEND NURSERIES, Inc. Best Garden Selections

## Special Test GARDEN

### You can be the First in Your Neighborhood to Pick Ripe Strawberries

Here's two of the greatest budding, early fruiting varieties ever introduced. The quality of fruit is of the best and all strong vigorous growers, that have proven a success in practically all states. Set this Garden and have the first berries in your section.

250 BLAKEMORE  
250 PREMIER

**\$6.95**

500 Plants — for only

Catalog Value \$9.10

## TOWNSEND'S BEST OFFER

50 Plants Best Early  
50 Plants Best  
Mid-Season

50 Plants Best Late

150 plants  
for only **\$2.50**

## GARDEN OF BIG BERRIES

This garden will yield extra large berries of the very best quality and plenty of them from early season to late.

100 Premier 100 Temple  
100 Dorsett 100 Town-King

400 Plants for only **\$6.85**

Catalog Value \$10.85  
Planting Space 2000 Sq. Ft.  
Should yield 600 quarts berries.

## TOWNSEND'S FAMOUS X X OFFER

100 SPARKLE  
100 TOWN-KING

200 Select Plants only **\$3.45**



## All Season Garden

This garden will furnish the average family with rich red, delicious berries from early in the season to late fall.

25 PREMIER  
25 CATSKILL  
25 TOWNKING  
25 GEM-EVERBEARING

Will plant  
6-25 ft.  
rows

100 Plants

Special

**\$2.95**

WHEN  
ORDERING  
STRAWBERRY  
GARDENS  
PLEASE  
IDENTIFY  
BY STATING  
NAME OF  
GARDEN

## TRUCK GARDENER'S SPECIAL

500 PREMIER  
500 SPARKLE  
500 CATSKILL  
500 TOWN KING

2000 PLANTS

Catalog Value \$34.15  
**\$28.95**



## Spare Time Garden

With little attention you can realize a nice profit from this garden, should pick at least 400 quarts.

50 PREMIER  
50 FAIRFAX  
50 SEN. DUNLAP  
50 TOWNKING

Requires Only  
1000 sq. ft. Space

200 Plants Only  
Catalog Value \$6.80

**\$4.85**



PLANTS SET  
THIS SPRING

*Fruit in  
10 Weeks*

**Plenty of Fruit Until Snow Flies**

The most practical solution to year 'round profits unquestionably lies with everbearing varieties. Beginning as early as just 10 weeks after planting, Townsend's Select Strain Everbearing varieties, Gem, Gemzata, Streamliner, Superfection. New Evermore and Mastodon start making money for you. Amazing? Yes, but profits in the pocket of everbearing-wise growers cannot be denied. After the plants are set in early Spring, they fruit the entire Summer, continue through the Fall, and fruit heavily again in the Spring. Who could ask more? Townsend's everbearers give so much for so little in care and expense. No Home garden or commercial grower's acreage is complete without these famous everbearers.

Photo below—Picking Strawberries from  
A Townsend Everbearing Garden.



# EVERBEARING STRAWBERRIES

**Pick Big, Red, Deliciously Flavored Berries  
SIX MONTHS IN THE YEAR**

**J**UST think . . . within a few short months after your plants are set, you are ready to pick big, dark red all the way through FRESH STRAWBERRIES! And, best of all, you can continue to pick them from—

**July until NOVEMBER**

These rugged, everbearing varieties have literally taken the country by storm. Remember—with these varieties you do not have to wait a year for fresh berries.

## Big Bargain

**Everbearing  
Gardens**

50 STREAMLINER  
50 EVERMORE  
50 GEMZATA

**OFFER "A"**

**150 Select Plants**

**For Only \$6.85**

Catalog Value \$8.10

Get Acquainted Strawberry Garden  
25 GEMZATA (Everbearing)  
25 Town King (Late Spring)

**50 of Best Varieties**

**For Only \$1.95**

Catalog Value \$3.05



**OFFER  
"B"**

50 EVERMORE  
50 GEMZATA

**100 Select Plants**

**For Only \$3.95**

Catalog Value \$6.15

**CULTURE  
DIRECTIONS  
WITH  
EVERY  
ORDER**



## THE NEAREST THING TO YEAR 'ROUND PROFITS

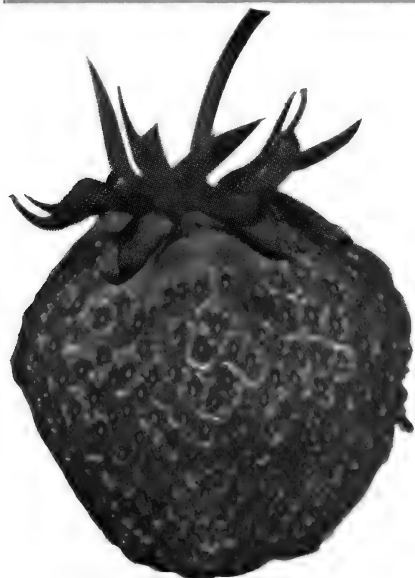
POPULAR *Everbearing***GEM**

One of the finest everbearing varieties of recent introduction, and a true "gem" of nature. The fine flavor and rich quality of this berry promises to establish it high in the ranks of everbearing leaders in short order. Gem is a heavy yielding, rugged plant maker, and in its long season of ripening, it fruits extra large, rich red berries that can't be equalled. Especially adapted for planting in northern states, this variety also flourishes as far west as Missouri, and produces during a long season—well into freezing weather.

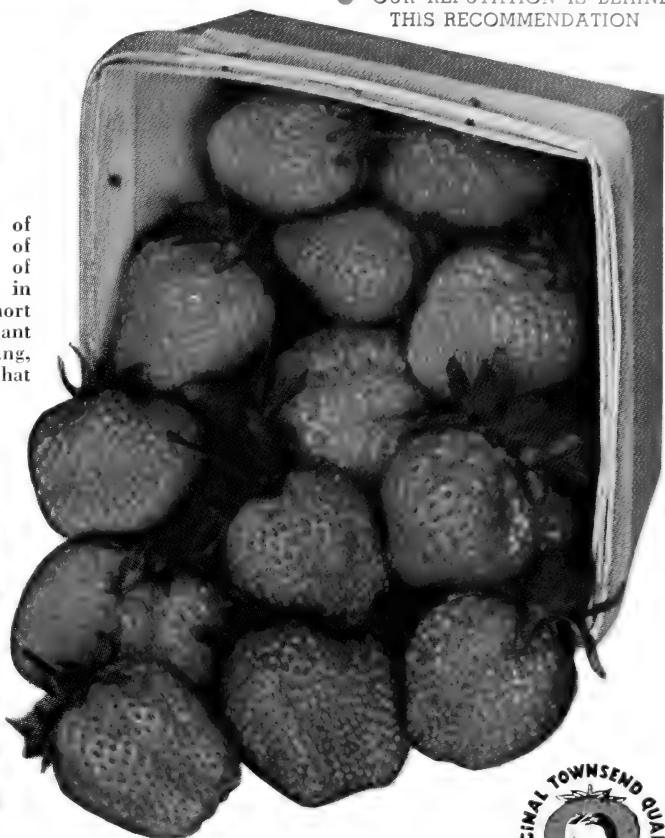
**NEW EVERMORE**

KEEPS WELL AFTER PICKING

Developed by the Minnesota Experiment Station, the New Evermore is solid red through and through—with a typical spring strawberry flavor—which most everbearing strawberries lack. And too, the New Evermore continues to produce until the snow begins to fly.



NEW GEMZATA



● OUR REPUTATION IS BEHIND THIS RECOMMENDATION

**MASTODON**

THE GIANT THAT REIGNS SUPREME

Still proving itself to be a dependable, profitable investment—year after year—Mastodon's luscious, giant berries stand behind its fame. Just think—you can harvest a crop 10 WEEKS after planting—AND—Mastodon continues to fruit throughout the entire Summer and Fall—AND—then fruits again in the Spring.

**NEW GEMZATA**

A TRIBUTE TO BETTER BREEDING

The development of a cross between Gem and Wayzata. Gemzata is a definite triumph in plant breeding. Being, in all probability, the greatest everbearing strawberry of all, our recommendation of this variety can only be at its best a gross understatement. Our own method of propagation has undoubtedly brought out the best qualities of this superior berry. The fruit of Gemzata resembles Gem but averages larger, and has a fine, sweet flavor. A vigorous grower, it is resistant to leaf spot and produces constantly throughout the summer months. Gemzata is truly a fine everbearing berry and we recommend it highly.





*Cluster of Jersey Variety  
Hardy and Attractive*

# Townsend's Cultivated GIANT Blueberries

*Easy* **TO GROW!**

**B** LUEBERRIES can be classed as one of the easiest plants to transplant. For the home planting, set the plants about 5 ft. apart, (for commercial plantings, set in rows 8 to 10 ft. apart and space plants 4 ft. apart down the row). Blueberries require a somewhat ACID SOIL, (ranging in test P.H. 3.8 to 5.5). If your soil is not acid, it may be made so very easily by mixing with some pulverized PEAT and sand, half and half, mix thoroughly with water, and place in hole where the plant is to be set, below the root and above the roots. Fruit ripens over a period of several weeks.

THESE GIANT BLUEBERRIES—TOWNSEND'S BEST—lead all the rest in profit yields and delicious eating properties. Plant this season and be assured of getting a large yield of choice, luscious berries by next Spring. These select plants bear for many seasons—bigger and better yields each time—thus your first cost covers everything.

The large, delicious berries can be eaten right off the bush, and are ideal for either canning or quick freezing. Plant two or more varieties for cross-pollenization. If you plant for commercial reasons, the fact that these berries will bring up to, and often far beyond, 75 cents per pint will undoubtedly interest you. Blueberries demand and get the highest prices on the fruit market.

CULTURE DIRECTIONS  
FREE WITH EVERY ORDER

## HOME GARDEN OFFER

Just the right size blueberry garden for the average family. These varieties have been selected especially for their adaptability to any section of the country. We will ship at your proper planting time—Order now!

- 1—Cabot (Early)
- 1—Rancocas (Med-Early)
- 1—Rubel (Mid-season)
- 1—Concord (Mid-season)
- 1—Jersey (Late)

**Only  
\$3.15**

—  
5 Plants 12-18 inch grade

Catalog  
Value  
\$5.75

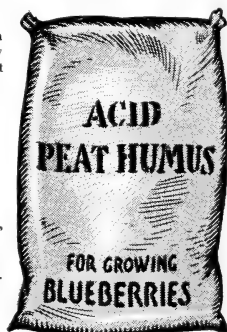
### This Makes It Easy!

This soil builder is ideal for success with blueberry plants. Provides the acidity that blueberry plants need. Mix at least two parts to one part soil.

## MAGIC HUMUS

Also beneficial for holly, shrubs, roses, lawns. Shipped Parcel Post

We Recommend \$1.35 for 1-  
1 BUSHEL Bushel Bag  
FOR 3  
BLUEBERRY 3 or more—  
PLANTS \$1.25 each



SEE BACK COVER FOR OTHER BLUEBERRY OFFERS



# BLUEBERRIES

ARE ORNAMENTAL AS WELL AS PROFITABLE

Every Home And Farm Should Have Blueberries

● **CABOT (Early)** One of the earliest of all varieties, this highly prolific blueberry plant is an established favorite with growers. Its dependable and heavy bearing habits, coupled with the extra large size of its well formed attractive berries, account for Cabot's popularity. A vigorous grower, Cabot develops naturally to well formed plants.

● **RANCOCAS (Medium Early)** This unusually heavy fruiting variety has a tendency to produce extra heavy crops on young plants. In fact, the yield is so heavy that special care must be taken to prune the bushes severely in order to insure a good crop in the following year. Rancocas ripens later than Cabot but earlier than Stanley, and the berries often exceed 19 mm in size.

● **CONCORD (Mid-season)** Often attaining height in excess of six feet, Concord is of upright habit and matures at about the same time as Stanley. Its berries are often three-quarters of an inch in diameter, and when its large clusters all ripen at the same time, they resemble Concord grapes. Concord berries are delicious to the taste, and if allowed to remain on the bush until they are fully ripe, they lose the excessive acidity they possess when they first turn blue. Not only does Concord possess tremendous commercial value, but it is also an attractive, eye-catching, ornamental plant.

● **STANLEY (Early Mid-season)** This grand variety has replaced the Pioneer blueberry as far as the better grower is concerned. Stanley is a very vigorous, tall growing plant, and is a good pollinizer for other varieties. Beautiful foliage producer of very large berries, that is considered to be the best flavored of all.

● **RUBEL (Large Mid-season Variety)** Recognized as the best of all commercial varieties, Rubel is undoubtedly one of the finest of the wild selections. The bush is upright, very vigorous, hardy and productive. Many of the present hybrid varieties can trace their parentage to this variety. Rubel is widely planted, and a profitable and popular favorite with thousands of commercial growers because of the excellent, though somewhat acidic, quality of its berries which not only ship well but are in constant demand. With Rubel blueberries as your product—you can't miss in a profit yielding market.

● **JERSEY (Season Late)** The berries of Jersey are unquestionably the largest of all the varieties, however until dead ripe, they are too acid for the taste of most persons. Jersey is a firm, robust berry that stands up well in transit, and is considered by growers to be one of the leading late varieties. Its light blue berries ripen about one week later than Rubel, and Jersey's remarkably beautiful growth also makes it attractive as an ornamental plant when grown in any home garden.

**CULTIVATED  
BLUEBERRIES  
ARE GROWN  
SUCCESSFULLY  
FROM  
MAINE TO  
NORTH CAROLINA**

- 1950 -

## NEW LOW PRICES

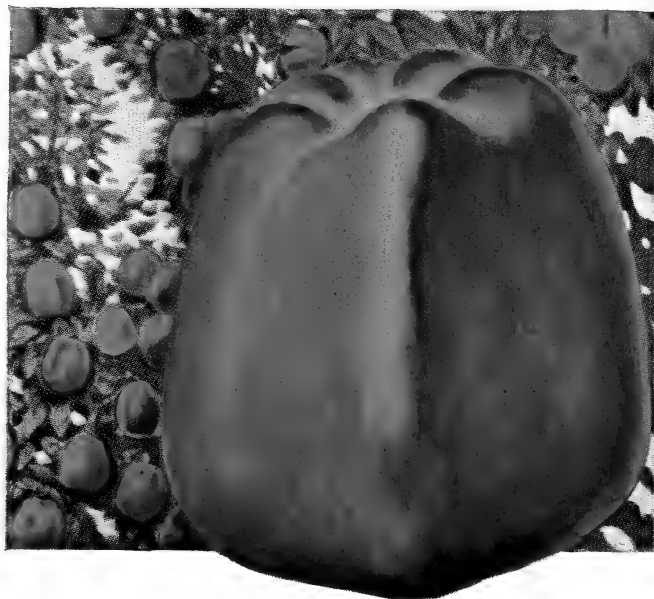
		3-9	10-29	30-99	100-299	300-999	1000
		Plants	Plants	Plants	Plants	Plants	Plants
	Each	Each	Each	Each	Each	Each	Each
1 year	3- 6 inch grade	\$0.50	\$0.45	\$0.40	\$0.35	\$0.30	\$0.28
2 year	9-12 inch grade	.95	0.85	0.70	0.60	0.55	0.50
3 year	12-18 inch grade	1.35	1.15	0.95	0.80	0.60	0.55
4 year	18-24 inch grade	2.00	1.75	1.50	1.25	1.00	0.95
5 year	24-36 inch Jumbo size	3.75	3.65	3.60	3.55	3.50	3.40

WE HAVE OVER 625,000 BLUEBERRY PLANTS FROM WHICH TO SELECT YOUR ORDER!

# KING OF ALL RED APPLES!



- Colors Earlier
- Grows nearly everywhere
- Trees vigorous
- Large size
- Big cropper
- Eye appeal, shape
- Good for storage
- Extra fancy fruit
- Flavor rich



## *Finest Flavored Red Apple Grown!*

**COLORS** much earlier than the old standard Delicious apple, thus the fruit can be picked earlier while it is quite firm and will keep better in storage.

Large in size, solid red color, and outstanding

for its 5-knob end which makes it popular on any market and sells readily to consumer.

Picking season early September and keeps in storage until March. Every home and orchardist should plant Double Red Delicious this year.

**YELLOW  
DELICIOUS**

*Bears Young-Big Crops!*

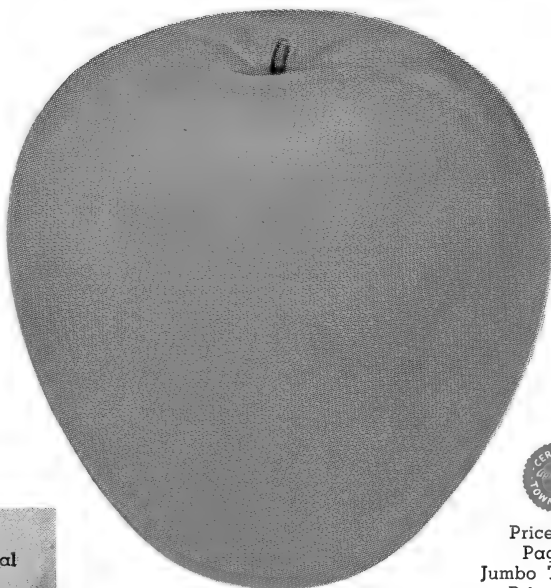
### A SHINING GOLDEN YELLOW

Queen of all winter apples; this grand variety bears fruit young and can be picked in the early days of September. Keeps well in storage until March.

Our trees of Yellow Delicious are propagated from buds selected from a famous early bearing Yellow Delicious orchard, which bears consistently big crops every year.

#### GOOD REASON FOR PLANTING

- |                           |                        |
|---------------------------|------------------------|
| 1—Bears young-fast grower | 5—Real appetite appeal |
| 2—Disease resistant       | 6—Premium prices       |
| 3—Big crops every year    | 7—Excellent pollinizer |
| 4—Top money maker         | 8—Vigorous grower      |



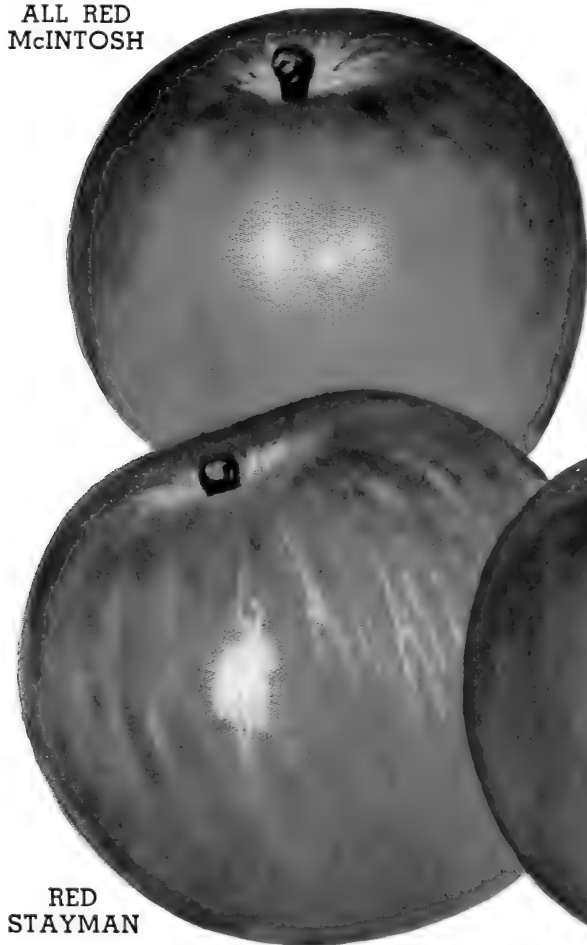
Prices on  
Page 27  
Jumbo Trees  
Prices on  
Page 29

# Townsend's Improved Strains APPLES

For Commercial and Home Planting

- **YELLOW TRANSPARENT** Deliciously mild and juicy. Early, and easily the best yellow apple.
- **LODI** Reports indicate that there is a big future in store for this new, extra large summer apple. Lodi bears very young and ripens about the same time as Trans-parent, however the fruit is much larger and more firm. Early bearing.
- **EARLY McINTOSH** Resembling McIntosh in appearance, but bearing earlier, this firm, appetizing, handsome Red is tops for flavor.
- **IMP. ALL RED JONATHAN** For growers that want deeper color, richer looking Reds, this variety is definitely the answer. Bears a medium sized apple of superlative quality—appealingly attractive, and an excellent keeper.
- **IMP. ALL RED McINTOSH** A definite improvement on already famous McIntosh apples. The color is a solid red and commences to color weeks earlier. Highly recommended because of excellent shipping and storage qualities.
- **GRIMES GOLDEN** Known and acknowledged as the very best home orchard apple, Grimes' Golden needs no introduction. Its sub-acid delicious flavoring has been a source of eating delight to those who eat apples raw, and it is unsurpassed for cooking. This variety is golden yellow in color, a Fall apple, firm and highly recommended by Townsend.

**ALL RED  
McINTOSH**



**RED  
STAYMAN**

**RED  
ROME  
BEAUTY**

**BE SURE** of quality before you buy. You can with Townsend's fruit trees! Townsend's Nurseries fruit trees must undergo a rigid system of grading and inspection before they are accepted by our packers for shipping. The improved strains of apple trees described here are certified "tops" for value and quality by Townsend inspectors.

## APPLE TREE PRICES

2 Year Certified Stock

	1-9	10-49	50 or more
	Each	Each	Each
Super 5-6 feet...	\$1.35	\$1.20	\$ .75
Fancy 4-5 feet...	1.20	1.00	.65
Select 3-4 feet...	.90	.85	.60

**JUMBO TREES PAGE 29**

- **DOUBLE RED STAYMAN** A completely new red addition to the already popular Stayman. Unparalleled for cold storage keeping, and growers can pick a full three weeks before the older Wine-ap variety ripens. A big cropper and just fine for home cooking or commercial markets.
- **GALLIA BEAUTY (Red Rome)** A solid red, brilliantly colored apple that produces fancy fruit. Remarkable keeping qualities. One of the best, juicy and very large—a real honey of an apple.
- **BALDWIN** Highly regarded as an eating and cooking apple because of its sub-acid and aromatic flavoring. Baldwin for many years has been a popular northern favorite. Recommended highly by our New England customers for its white, meaty flesh and heavy yielding habits, Baldwin has been a winner every time.

## CRAB APPLES

- **DOLGO** New, unusual fruit of strikingly beautiful, fiery red. Makes ruby red jellies.
- **HYSLOP** Fruits large, excellent for jelly.

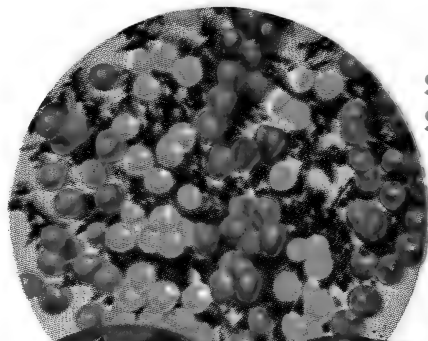
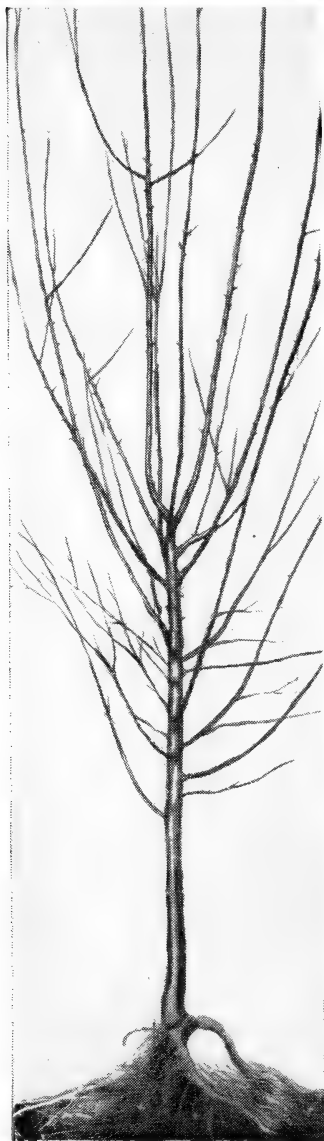
**PLANT THE BEST IN 1950! SAVE 2 to 3 YEARS BY PLANTING  
SUPER-SIZE, SUPER-GROWING FRUIT TREES AT HOME!**

# JUMBO FRUIT TREES

BIG ROOTS • BIG TRUNKS

## Selected Specimen Trees

**For Orchard Replantings or Home Orchards**



**SAVE TIME! BEAR  
SAVE MONEY! COS**

Plant Jumbo Trees a surprisingly short time to this size tree as they have died or been HOME ORCHARDS these are ideal. They have been especially well developed to 5 to 8 feet in height.

## 5-in-One

The famous quince family. Yes, five grown on a single tree with Yellow Tree Anoka for second fall and winter, for fall and winter limited space this quire only a developed.

**ORDER TODAY!**

No. 1, 2-year old selected trees

## WHAT WE OFFER FOR YOUR MONEY

- A Superior Grown Tree!
- Grown Expressly for Specimen where the Planter Wants Growth and Best Fruiting!

### A Quick-Bearing Jumbo Apple Tree TOWNSEND GUARANTEE

On our Quick-Bearing, Jumbo trees you take no chance. If trees do not meet with your approval when they arrive, just re-pack them properly and return them to us within 24 hours, and your money will be refunded, when they arrive at our express office in good condition.

**WE MAKE THIS BROAD GUARANTEE KNOW-  
ING THAT OUR TREES WILL PLEASE**

*Townsend Nurseries Inc. "Home of Selected Fruit"*

*Fruit  
3 Years  
Earlier!*

# YOU'LL AGREE

IT'S EASY  
TO GROW

*Luscious* FRUIT AT  
HOME

## FRUIT QUICKER ONLY FEW CENTS MORE

and pick large, luscious fruit in  
time. Commercial growers use  
placements for young trees that  
injured in cultivation. For the  
where quick results are wanted,  
use quick bearing trees have  
ed for their heavy roots and  
They are all Specimen Trees,  
with heavy trunks.

## APPLE TREE

Let tree of the apple  
ate varieties of apples  
e. Each tree is budded  
arent for first early,  
rly, Red Jonathan for  
and Yellow Delicious  
or home gardens with  
ideal, for this tree re-  
ot space when fully

**\$2.98**

**KEY:**

**Trade  
Quick**

*ts and Trees"*



**TOWNSEND'S  
SELECT STRAIN  
JUMBO FRUIT TREES**  
Are **CERTIFIED** For  
**QUICK GROWTH** and  
**DOUBLE INSPECTED**  
for **HARDY FRUITING**

EARLIEST  
YELLOW  
FREESTONE

**REDHAVEN**

## CHOICE VARIETIES JUMBO FRUIT TREES

*Listed in order of Ripening*

**APPLES** Yellow Transparent, Lodi, Early McIntosh, Imp. All Red Jonathan, Imp. All Red McIntosh, Grimes Golden, Double Red Delicious, Yellow Delicious, Double Red Stayman, Gallia Beauty (Red Rome), Baldwin. Prices: Jumbo Size 6 to 7 ft., heavily branched Apple trees, \$3.00 each; 3 for \$8.70; 6 for \$16.50; 10 for \$25.00; 25 for \$58.75; 50 for \$100.00; 100 for \$175.00.

**PEACHES** Red Haven, Golden Jubilee, Hale Haven, Early Elberta, Belle of Georgia, Elberta, Brackett Lizzie. Prices: Jumbo Size, 6 to 8 ft., heavily branched Peach trees, \$3.00 each; 3 for \$8.70; 6 for \$16.50; 10 for \$25.00; 25 for \$58.75; 50 for \$100.00; 100 for \$175.00.

**PEARS** Bartlett, Kieffer. Prices: Jumbo Size, 5 to 7 ft., heavily branched Pear trees, \$3.75 each; 3 for \$10.95; 6 for \$21.00; 10 for \$32.50.

**PLUMS** Abundance, Burbank, Stanley Prune, French Damson, Italian Prune (Fellenberg). Prices: Jumbo Size, 6 to 8 ft., heavily branched Plum trees, \$3.75 each; 3 for \$10.95; 6 for \$21.00; 10 for \$32.50.

**CHERRIES** Black Tartarian, Napoleon, Montmorency (Sour), Wind-sor. Prices: Jumbo size, 5 to 7 ft., heavily branched Cherry trees, \$3.75 each; 3 for \$10.95; 6 for \$21.00; 10 for \$32.50.

**APRICOTS** Early Golden, Moorpark. Prices: Jumbo Size, 5 to 7 ft., heavily branched Apricot trees, \$3.75 each; 3 for \$10.95; 6 for \$21.00; 10 for \$32.50.

**NECTARINES** Sure Crop. Prices: Jumbo Size, 6 to 7 ft., heavily branched Nectarine trees, \$3.75 each; 3 for \$10.95; 6 for \$21.00; 10 for \$32.50.





PLANT THE BEST IN 1950! SAVE 2 to 3 YEARS BY PLANTING  
SUPER-SIZE, SUPER-GROWING FRUIT TREES AT HOME!

# JUMBO FRUIT TREES

BIG ROOTS • BIG TRUNKS

*Selected Specimen Trees*

For Orchard Replantings or Home Orchards

*Will Fruit  
2 to 3 Years  
Earlier!*

**SAVE TIME! BEAR FRUIT QUICKER**  
**SAVE MONEY! COST ONLY FEW CENTS MORE**

Plant Jumbo Trees and pick large, luscious fruit in a surprisingly short time. Commercial growers use this size tree as replacements for young trees that have died or been injured in cultivation. For the HOME ORCHARD, where quick results are wanted, these are ideal. These quick bearing trees have been especially selected for their heavy roots and well developed tops. They are all Specimen Trees, 5 to 8 feet in height with heavy trunks.

## 5-in-One APPLE TREE

The famous quintuplet tree of the apple family. Yes, five separate varieties of apples grown on a single tree. Each tree is budded with Yellow Transparent for first early, Anoka for second early, Red Jonathan for fall and winter, Red and Yellow Delicious for fall and winter. For home gardens with limited space this is ideal, for this tree requires only a 25-foot space when fully developed.

ORDER TODAY!

No. 1, 2-year old  
selected trees

**\$2.98**

## WHAT WE OFFER FOR YOUR MONEY:

- A Superior Grown Tree!
- Grown Expressly for Special Trade where the Planter Wants Quick Growth and Best Fruiting!

*Townsend Nurseries Inc. "Home of Selected Plants and Trees"*



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**TOWNSEND GUARANTEE**

On our Quick-Bearing Jumbo trees you take no chance. If trees do not meet with your approval when they arrive, just re-pack them properly and return them to us within 24 hours, and your money will be refunded, when they arrive at our express office in good condition.  
**WE MAKE THIS BROAD GUARANTEE KNOW-  
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IT'S EASY  
TO GROW

*Luscious* FRUIT AT  
HOME



EARLIEST  
YELLOW  
FREESTONE

**REDHAVEN**

**TOWNSEND'S  
SELECT STRAIN  
JUMBO FRUIT TREES**  
Are CERTIFIED For  
QUICK GROWTH and  
DOUBLE INSPECTED  
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**NECTARINES** Sure Crop.  
Prices: Jumbo Size, 6 to 7 ft., heavily branched Nectarine trees, \$3.75 each; 3 for \$10.95; 6 for \$21.00; 10 for \$32.50.



## Hale Haven

Ripens Two Weeks Before Elberta

**P**OPULAR because of its admirable coloring, luscious, juicy, yellow flesh and free-stone. Excellent shipping qualities and extreme hardiness in bud. This variety is recognized in almost every peach growing locale as "THE BEST PEACH FOR 'QUICK FREEZING'."

## Red Haven

Earliest Yellow Free-Stone Peach

**T**HIS new and most promising early free-stone that ripens just before the old favorite Golden Jubilee. Bears heavy crops of almost luzzless fruit. A superbly hardy variety. Red Haven has successfully weathered temperatures as low as 13 degrees below zero, and STILL borne full crops. Its rich, yellow skin that is almost entirely covered by a dark red flush, and its uniformity of size tend to cause this variety to sell on sight.

## Golden Jubilee

NONE MORE DELICIOUS

**G**OLDEN Jubilee has been tried and proven to be one of the most valuable early, yellow free-stone peaches of recent introduction. Supreme flavor, attractive coloring, and firm enough to be classed as a long distance shipper. Tree is vigorous grower; is outstanding for hardiness. Truly an outstanding variety for both commercial and home growers. Ripens four weeks before Elberta.



LEADING VARIETIES OF SELECTED

# PEACHES

For Home or Commercial Use

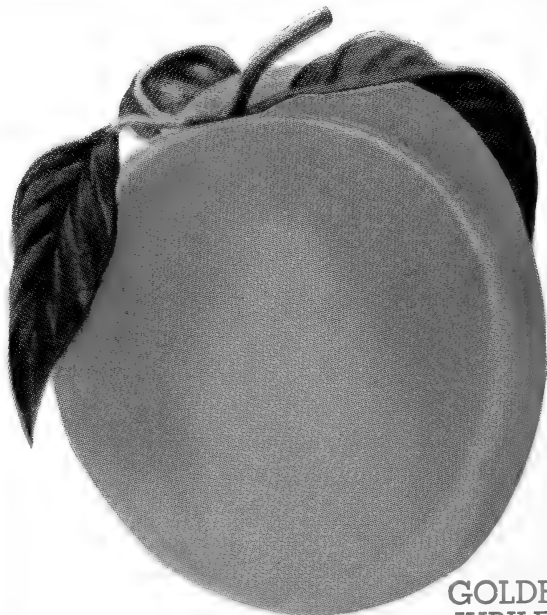
Our reputation on Strawberry plants has been earned equally as well for our Certified Peach trees. Our infallible system of grading and inspecting is your guarantee of satisfaction every time.

## NEW LOW PRICES

### TOWNSEND CERTIFIED PEACH TREES

	1-9 Trees Each	10-49 Trees Each	50-300 Trees Each
Super Size 5-6 ft. $\frac{1}{8}$ in. and up. . .	\$1.35	\$1.20	\$ .70
Large Select 4-5 ft. $\frac{9}{16}$ - $\frac{11}{16}$ in. . . .	.90	.80	.65
Extra Fancy 3-4 ft. $\frac{7}{16}$ - $\frac{9}{16}$ in. . . .	.70	.60	.50
Select Planters 2-3 ft. $\frac{5}{8}$ - $\frac{7}{8}$ in. . .	.65	.55	.40

JUMBO SIZE PEACH TREES SEE PAGE 29



**GOLDEN  
JUBILEE**

### 8-Super Size Trees

1 each of the Following

HALE HAVEN	BELLE OF GEORGIA	
RED HAVEN	ELBERTA	
GOLDEN JUBILEE	BRACKETT	SAVE
EARLY ELBERTA	LIZZIE	\$2.85

**ALL FOR \$7.95**

**ORCHARDISTS PREFER Townsend's Grown Fruit Trees!**

*Townsend Nurseries* **ORIGINAL** *Select Strain*

**ELBERTA**

*America's Favorite* **PEACH**

## IT'S A YELLOW FREESTONE!

ELBERTA ripens about mid-season.  
Fruit is large to extra large, yellow flesh, free-stone; skin golden yellow with brilliant red shades and dark red blush where the peach is exposed to the sun. Elberta has been nationally recognized as being the practically perfect peach. Its uniform large size makes it attractive to the buyer. Elberta usually commands a premium price on any market.

*Uniform Size—Rich Color*

Best Canning Peach  
Supreme Commercial Variety  
Tree Vigorous Grower  
Excellent Long Distance Shipper  
Brilliant Colored, Yellow Flesh  
Rich in Flavor, Large in Size  
Grows in Widely Different Areas  
Dependable Sure Cropper

### 4 SENSATIONAL VARIETIES

**EARLY ELBERTA**—When true quality is desired, PLANT TOWNSEND'S ORIGINAL STRAIN OF EARLY ELBERTA (unusual size too). Ripening about 2 to 8 days before regular Elberta, this splendid variety bears consistently. Its yellow fleshed, large sized fruit is made more attractive by its fine skin that bears a soft blush of red. You can't go wrong with this Townsend original Freestone.

**BELLE OF GEORGIA** Home canners prefer the "Belle". Known as the most popular of all peaches, this variety ripens in mid-season and is a consistent market favorite. Tree vigorous and highly productive. The best of all white peaches. Ripens 5 days before Elberta.

**BRACKETT** Grand for canning and a fine market peach. Excellent quality and a free-stone. This variety follows Elberta by about 5 days.

**LIZZIE** Late, about 12 to 16 days after Elberta, and a distinctive free-stone. In size it is large or larger than Elberta. When a late peach is wanted, Lizzie more than fills the bill.



TOWNSEND'S Fruit Trees are propagated from the best strains of bearing orchard, plus their bud selection from bearing trees. Plant these certified trees this year: see the vast difference in TOWNSEND'S CERTIFIED trees compared with just ordinary fruit trees. Our prices are reasonable and the quality is high.

**BE SAFE!**

**PLANT TOWNSEND'S  
ORIGINAL SELECT STRAIN  
PEACH FOR SURE RESULTS!**

# Townsend Nurseries Brings You America's

# BEST

# Cherries

## BUY DIRECT!

ORDER EARLY FOR  
GUARANTEED  
SELECTIONS

## New Low Cherry Prices

2 Year Select Varieties

Healthy, vigorous trees produced under the famous Townsend standard of vital, select strain development.

	1-9 Trees	10-50 Trees
5-6 ft. $\frac{11}{16}$ - $\frac{7}{8}$ in. cal.	\$1.95	\$1.65
4-5 ft. $\frac{9}{16}$ - $\frac{11}{16}$ in. cal.	1.65	1.40

Write for Prices Larger Lots.

For Jumbo Cherry Trees,

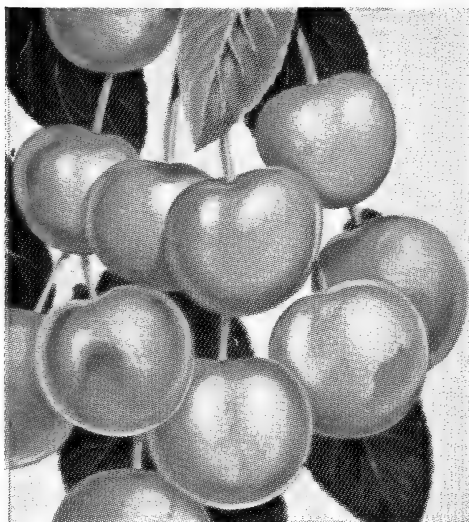
See page 29



## MONTMORENCY *Best Sour Cherry*

UNIVERSAL favorite, the only profitable sour cherry to plant, regardless of your location. Trees of Montmorency are strong, vigorous,

disease resistant, very hardy and usually start to bear fruit in 2 years. Large in size, ripens mid-season, red, slightly acid. Best sour cherry for pies, canning and commercial market.



NAPOLEON (Royal Ann) Sweet Cherry

**NAPOLEON** Best golden sweet cherry, known in some localities as Royal Ann. Large in size, sweet delicious flavor, prolific bearer, ripens mid-season.

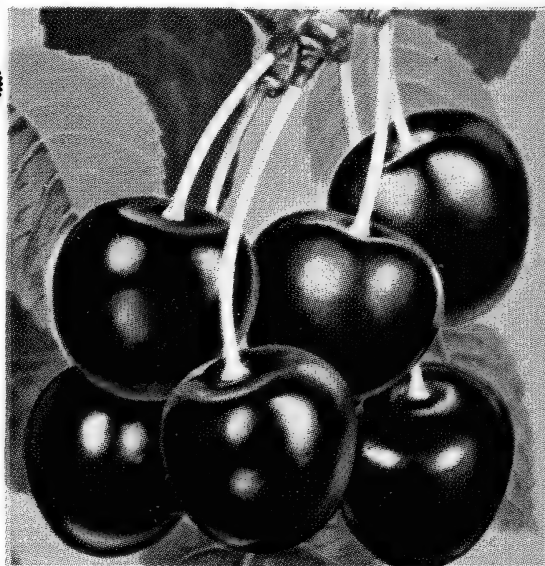
**BLACK TARTARIAN** Favorite in most parts of the country, very large, sweet, purplish black color, rich flavor, bears large crops, ripens early, vigorous grower.

**GOVERNOR WOOD** Bears bumper crops, large yellow, sweet flavor. Fruits in mid-season, an old favorite.

**YELLOW SPANISH** Large, golden hued fruit attractively tinted with crimson. Ripens end of June—just fine for canning.

**SCHMIDT** Large, sweet, black, and fine flavor. Ripens mid-season.

**WINDSOR** Valuable late commercial sweet cherry. Hardy, extra firm.



BLACK TARTARIAN (SWEET)



# PEAR TREES

## 2 Year Grown • Heavily Rooted

- **ANJOU.** A late variety that is tops for yield and excellent keeping qualities. Fruit has the finest of flavor and is very juicy.
- **BARTLETT.** This golden yellow, red cheeked dandy is undoubtedly the most popular pear for both home use and market purposes. Truly fine for desserts or eating raw. If you plant pears, don't miss up on this wonderful variety.
- **CLAPPS FAVORITE.** Resembling Bartlett in fine shape and beautiful coloring, this Variety is very hardy and does well everywhere. Its fruit is evenly grained with a fine, rich texture and is sweet and highly flavored.
- **DUCHESS.** (d'Angouleme) Dull yellow and appealingly mottled with russet. Extra large and trees are blight-resistant and very productive.
- **KIEFFER.** Late bearing, extremely hardy, large yellow fruit of excellent quality.
- **SECKEL.** Its richness of flavor more than makes up for its smallness of size. Very desirable for pickling or preserving. Trees vigorous, bears late.



# PLUMS

**ABUNDANCE** (Japanese) Probably the best oriental plum, this distinctive variety ripens late August to Early September, and yields an abundance of aromatic, tender but firm, cherry red, medium sized fruit.

**BRADSHAW.** Bradshaw's very large sized fruit is constantly in demand because of its large, dark violet red, yellow fleshed fruit that possesses remarkable keeping qualities and excellent shipping standards. Exceedingly productive and a hardy vigorous grower. August ripening.

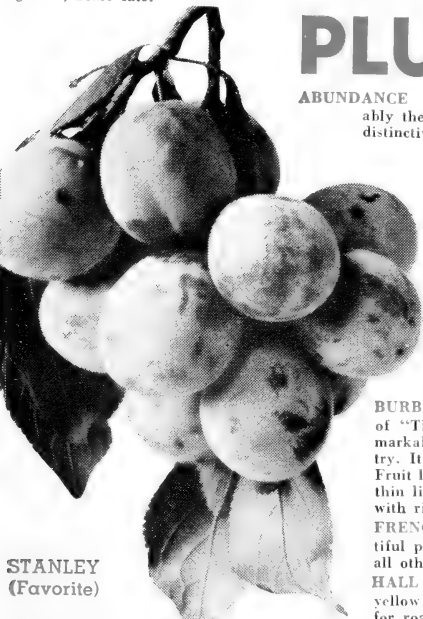
**BURBANK.** A triumph of the genius of "The Master Horticulturist." Remarkably successful all over the country. It seems to succeed in any soil. Fruit large, dark red or purplish with thin lilac bloom. Flesh amber yellow with rich sugary flavor. It's a dandy.

**FRENCH DAMSON.** A large beautiful plum of good quality surpassing all other plums in this class.

**HALL** Dark purple, large, greenish yellow flesh, good quality, excellent for roadside stands or market.

**ITALIAN PRUNE** (Fellenberg). Excellent for drying, preserving or dessert. Large fine fruit that is firm, sweet and delicious. We have nothing to offer that will take its place. Every home should have a few trees.

**STANLEY.** Dark blue, with splendid quality for dessert or culinary purposes.



**STANLEY**  
(Favorite)

# QUINCE

**CHAMPION.** Trees very hardy, vigorous grower; fruit large, pear-shaped; skin greenish-yellow; a very good keeper. Trees bear at an early age, fruits late. Dwarf Grower.

**ORANGE.** Early to mid-season fruiting variety, fruit golden yellow, pale yellow flesh, tender, mild subacid; an excellent variety for North; perfectly hardy. Dwarf Grower.

# NECTARINES

**SURE CROP.** The fruit is large, roundish, white background overlaid with a bright attractive red. Very richly flavored, ripening in late July—early August.

**EARLY GOLDEN.** Small pale orange, flesh orange, sweet, good juicy; early productive and hardy.

**MOORPARK.** Just about the largest apricot grown. Tree large, robust, vigorous grower; Skin tender with specks of orange and yellow, flesh yellow; juicy and sweet; ripens August.

# APRICOT TREES

## PRICES for STRONG, STURDY TREES

### Pear-Plum-Quince-Apricot-Nectarine

	1-9	10-49	50 or more
5 to 6 Ft. Heavy Selects	\$1.75 Each	\$1.65 Each	\$1.15 Each
3 to 5 Ft. Fancy Trees	1.50	1.45	.95

**JUMBO SIZE FRUIT TREES - See Page 29**





**A**LMOST a generation ago, our country was subjected to a very serious tree disease. This national scourge destroyed most of the chestnut bearing trees throughout the Nation.

It gives Townsend Nurseries great pleasure to announce that once again it is possible to harvest your own crop of chestnuts in the Fall. By planting Townsend's Blight-Resistant chestnut trees, you can know the thrill of gathering these meaty nuts—lost these many years—the second year after the trees are planted. Best results for pollinization of blight-resistant trees are obtained with 3 trees, although it is possible at times with 2 trees.

### PRICES

1 to 5 trees -- **\$1.95 each**

6 to 10 trees -- **\$1.75 each**

11 or more trees **\$1.50 each**



Propagated from parent trees which average 38 to 42 nuts per pound (Natural average 75 to 90)

### Something *New* for the Younger Generation

• The sight of these trees once again flourishing cannot fail but to evoke many memories from the older element, whereas they will be something entirely new for the younger people. Of course the pleasure of roaming the woods at Autumn and gathering these tasty nuts is probably gone forever, but this fact does not prevent either commercial or home growers from realizing their own crops.

**ANY WELL DRAINED SOIL WILL DO!** Townsend's thoroughly Blight-Resistant chestnut trees are disease free—and easy to grow. These trees require practically no care after once being set, and thrive vigorously in any well drained soil. No spraying is necessary.

### Select Bush Cherries



**L**ARGE, glistening black, sweet, hybrid Bush Cherries. Good to eat fresh or canned. They bear in cold climates, where standard Cherries fail. Borne in great quantities on low-growing bushes. The white blooms in spring make them very ornamental. Leaves color red in autumn. Trim to desired shape and size. Set bushes 3 feet apart. Thrive in any good garden soil, or in the shrub border.

PRICE: 2-yr., field-grown (QUICK-BEARING BUSHES):

**69c each**

**3 for \$1.79**





# PLANT TOWNSEND'S HARDY NUT TREES

## *For Food and Shade*

### HARDY PECAN

A BEAUTIFUL growing shade tree, as well as famous for top flavor nuts. We have a limited supply of HARDY PECAN trees that are hardy except in extreme northern climate. Shells thin, open easily. Tree strong grower yields big crops. 2 to 3 feet trees \$1.85 each; 2 or more trees \$1.50 each.

### HARDY ENGLISH WALNUT

Vary somewhat in size from the California grown walnut, being larger in most instances. Hardy in CANADA, where the nut falls free from the hull. A heavy producer of top quality nuts, hardy grower, does not need too much room. We suggest two trees for cross pollinization. Be sure to get your order placed early as supply is limited. PRICES: 2½-3 ft. trees, \$2.75 each, 2 or more \$2.25 each.

### PAPER SHELL PECAN

For warmer climates we offer this larger size nut in the paper shell pecan, in varieties Stuart, Schley and Success. This type of pecan should not be planted where winter temperatures drop below 20 degrees, for best results. PRICES: 2 to 3 ft. trees \$2.85 each; 2 trees or more \$2.50 each.

### THOMAS GRAFTED BLACK WALNUT

Improved grafted Black Walnut, not to be confused with the old hard shell type. This is a grand variety bearing large meat, in thin shells that are easy to open, top walnut flavor. Bear soon after planted. PRICES: 3-4 ft. trees \$3.00 each; 2 trees or more \$2.75 each.

### CHESTNUT TREES

On  
Page 34

THOMAS BLACK WALNUT

### AMERICAN FILBERT (Or Hazelnut)

Our well rooted, heavily branched trees will bear nuts in two years after planted. Bushy type growth can be planted in the lawn as an ornamental shrub. Bears large crops of nuts, in beautiful bronze and scarlet foliage. PRICES: 18-21 inch, 3 year branch trees \$8.80 each; 3 for \$2.25; 10 for \$6.75.

### EVERBEARING FIG

Not hardy in 20 degrees temperature, but if winter killed will start again from the roots, thus figs are very widely planted. Bears usually first year planted; large fruits, sweet and delicious; excellent for preserves, canning and drying or eat fresh from the plant. PRICES: 2-3 feet trees \$8.80 each; 3 for \$2.25; 10 for \$6.75.

EVERBEARING FIG

## Order With Confidence! Now!

# FRUIT GROWERS

## in 48 States

### Set Townsend's Select Strain

# RASPBERRY PLANTS

## In 1949

Townsend's  
**Certified**  
**SELECT**  
**TRAIN**

Raspberry Plants  
Is Your Insurance  
for  
Bigger Profits



A fine block of Townsend's Certified Cumberland that averaged 5,300 pints of berries first year's crop. Get good plants. Treat them right and profitable yields will be yours.

*Be Sure to Grow*

*Cumberland*

**KING OF ALL BLACK RASPBERRIES**

**T**RULY the breadwinner of the black cap family, this variety is undoubtedly the most widely planted black raspberry grown today. Cumberland's outstanding leadership stems from continuous and consistent profits realized by commercial growers year after year. Unsurpassed for market value, this variety's large, plump and tasty fruit has proven itself to be a true family table delight. Cumberland is practically free from seedliness and crumbling, with exceedingly desirable firm texture, which makes it a fine shipper. The ripening season extends from mid-season to late, and its vigorous, hardy bushes are admirably capable of supporting Cumberland's large crop of fruit. Our stock this year of Certified Cumberland plants is exceptionally fine, and we are confident of the fine results that you will obtain from this variety. For a profitable fruit crop covering a long period, plant Cumberland.

PRICE LIST  
ON  
PAGE 51

NEW LOW PRICES  
ON CUMBERLAND  
THE BEST THAT  
MONEY CAN BUY

# BLACK RASPBERRIES

**Double  
Inspected  
State  
Certified**

**Get in on Profits Yielded From One of America's Most Popular Small Fruits**

**A** PROLIFIC fruiting good black raspberry patch cannot be equalled. Black raspberries unquestionably have established themselves as one of the most

profitable of all farm crops. This is especially true when you set strong, healthy canes that are capable of maturing large crops. Our Select Strain certified raspberry plants are beyond a doubt the finest obtainable, and will lead the field in almost any respect regardless of the section they are planted in. These plants are "tops" in value, unsurpassed for quality, and a bargain you can't pass up.

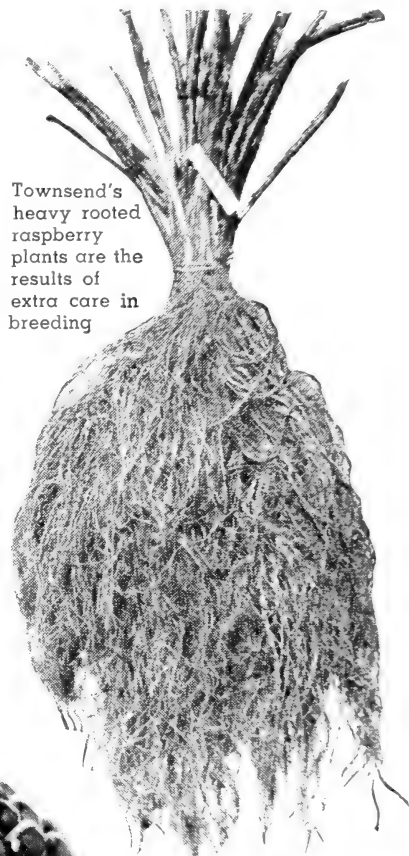
Diseased and run out fields average only from 800 to 1600 pints per acre—while healthy, disease-free plants will yield from 3200 to 6000 pints per acre. These figures tell the story. Invest in Townsend's Select Strain certified plants so as to profit from this big difference.

Place your order now. We'll ship when you're ready to set.

**FOR LOWER PRODUCTION COSTS and HIGHER PROFITS**

*New Mammoth* **MORRISON**

**M**ORRISON fruits the largest berries of any known variety—it is firm throughout with a fine rich texture, has less seeds than other black raspberries. A top variety for quick freezing and canning. This, in conjunction with Morrison's tremendous yields, makes it highly profitable variety in any field.



Townsend's heavy rooted raspberry plants are the results of extra care in breeding



PRICE LIST  
ON  
PAGE 51

PLEASE  
PLACE  
YOUR  
ORDER  
EARLY

**SPECIAL  
OFFER**

12 LATHAM  
12 MORRISON  
ALL FOR \$2.95

# The Largest Size and Heaviest Yielding Raspberry **Latham**



*this big value*

## RED RASPBERRY OFFER

12 NEW CHIEF, 1 Year Size  
12 LATHAM, 1 Year Size

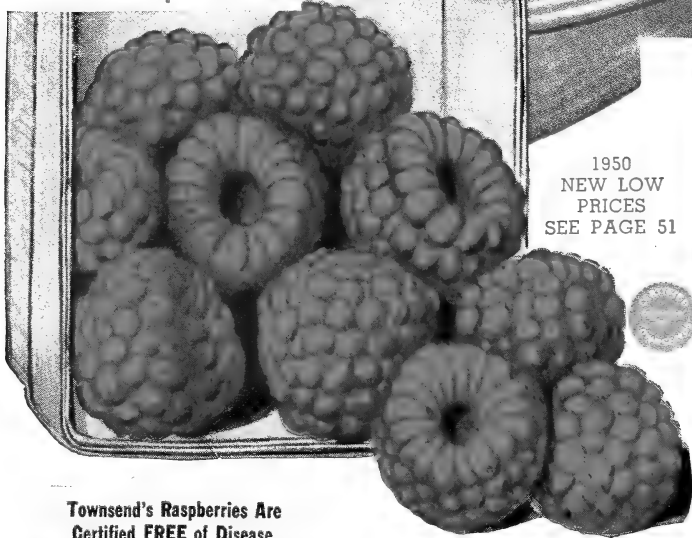
Special Price  
24 Select Plants **\$2.75**

25 SELECT LATHAM  
25 SELECT SUNRISE

Special Price  
50 Plants **\$4.95**

● Latham has been the standard by which raspberries have been judged for years. This Blue Ribbon winner is unexcelled and unchallenged. Unprecedented enthusiasm and a demand that far surpasses the supply, has made this sensational berry a veritable king in the berry world. Latham, without a doubt, is the finest looking berry on the market, and is famous with commercial growers because it produces more berries than any other variety and does so with an **AMAZINGLY SMALL AMOUNT OF CARE.**

Sensational profits are a glowing tribute to Latham's king size, luscious red fruit—so appealing to buyers because of its appetizing appearance and delightful flavor. This tremendously productive variety is a tall, vigorous grower, and planters report that an average of \$1000 per acre of plants is realized with Latham. In addition to this, Latham's firmness and lasting qualities make it an excellent shipper. Free from mosaic, Townsend's Latham's is one variety you can't afford to pass up. Order some today—we'll hold them, until you're ready to plant. Latham can't miss—whether you raise to sell or to serve.



1950  
NEW LOW  
PRICES  
SEE PAGE 51

Townsend's Raspberries Are  
Certified **FREE** of Disease

## *Sunrise* Early Raspberry

Bright, glowing red, and extra large berries make this New variety stand out above any other early red-raspberry. Plants are healthy and good growers. Fruit fine for shipping or canning. Introduced by the New Jersey Experiment Station. Supply limited—order early.

**Absolutely Hardy—  
Easy to Grow**

**FOR QUICK FRUITING  
SEE PRICES ON PAGE 43**



**READY FOR MARKET  
WHEN PRICES ARE  
HIGHEST**

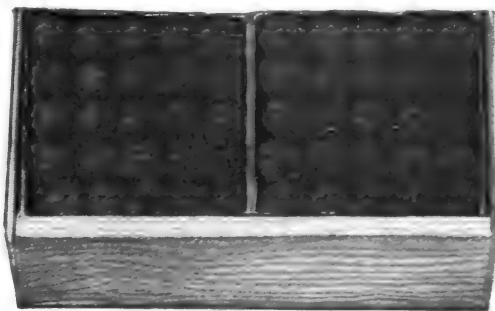
**C**HIEF ripens 10 days earlier than Latham, the fruit while not quite as large as Latham, is firm bright red color, and excellent shipper, tops for quick freezing and when grown commercially reaches the market when berries are at a premium. And of course, Chief is nearly immune to mosaic and mildew diseases. Like Latham its parent, is an unusually heavy producer. All of these facts add up to an imposing score, and make Chief a good money maker on any market, also a red raspberry which every home garden should have.



# Fallbearing

## RASPBERRIES

### Famous Townsend Select Strain



### Pick Berries Summer and Fall!

THOUSANDS of growers in practically every state east of the Mississippi are reaping sensational profit, by being able to harvest and pack berries for market throughout early Spring and the entire Summer and again in the Fall. Amazing? Yes—but it's easy to do when you plant Fallbearing varieties. Town-end's Fallbearing raspberries are easily grown, fruit the very first year yet—and continue to do so for a number of years thereafter. Both commercial growers and home gardeners alike have found these varieties to be profitable investments. (To increase Fall production, the new growth should be sheared back about 12 inches after the Spring crop is harvested.)



Field of Indian Summer—Leading Red Everbearing Variety That Produces Good Results Every Year

### KATHERINE

#### DESIRABLE EVERBEARING RED

Numbered among the best red raspberries ever grown, Katherine is a consistently prolific producer from early Spring to late Fall. Fruits an uncommonly large, firm and attractive berry of excellent flavor. You can't go wrong with Katherine. Order early.

### ST. REGIS

#### AN EVERBEARING RED IN GREAT DEMAND

This variety ripens within 80 days of setting and flourishes in most any type of soil. Fruits well from initial ripening in early Spring and throughout the Summer. Produces mightily again in the Fall. St. Regis is a valuable investment for both market or home growers.

# INDIAN SUMMER

## *Mammoth Red Everbearer*

A tremendous sensation because of its giant size, delicious taste and appealing beauty. And, sensational also in that it bears a bumper crop in June and an immense crop again in the Fall. Its wonderful keeping qualities and its unusually large, glossy red, cone shaped berries have earned for Indian Summer the reputation of being the greatest all-purpose raspberry yet. This variety is certainly a worthwhile investment. Be sure to order a good supply.



### SPECIAL

#### HOME PLANTING OFFER

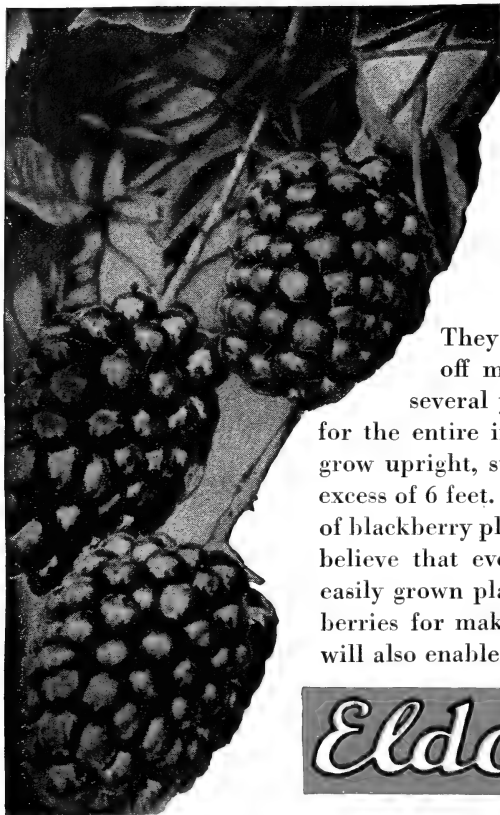
12 Sunrise  
12 Indian  
Summer  
24 Best Plants  
1 Yr. No. 1

## \$3.95

SEE PRICE LIST  
ON PAGE 51

INDIAN SUMMER





**TOWNSEND'S**  
SELECT STRAIN

## BLACKBERRIES

### • All Grown from Root Cuttings

They make a much more fibrous rooted plant and grow off much quicker after setting. One planting lasts for several years, and the first crop generally more than pays for the entire investment. After the first crop, blackberry plants grow upright, standing in bunches and often attaining heights in excess of 6 feet. Despite the fact that we sell hundreds of thousands of blackberry plants to commercial growers every year, we sincerely believe that every home garden should contain several of these easily grown plants. Not only will they furnish plenty of big, tasty berries for making luscious cobbles, wines, jams and jellies, but will also enable you to sell plenty of left-overs.

*Eldorado*

THE MOST WIDELY  
PLANTED OF ALL  
BLACKBERRIES

*Eldorado*

### IT LEADS THE FIELD

Famous for being the most widely planted of all commercial blackberries, Eldorado's unexcelled productiveness cannot be beaten. Its fragrant, jet black, large sized, practically coreless berry is in demand wherever and whenever blackberries are marketed. Eldorado does exceptionally well even under extreme cold weather, and you can depend upon this hardy variety for satisfaction far beyond your greatest expectations. Eldorado is a mid-season to late variety and is superb for making pies, jams jellies and wines.

FOR  
PRICES  
BEARING  
AGE  
Blackberries  
SEE PAGE  
43

*New Alfred*

### SUCCEEDS ALMOST EVERYWHERE

Known to have successfully withstood 35 degrees below zero, the New Alfred's hardiness cannot be adequately evaluated. This rugged producer of large, sweet, coreless berries ripens a few days earlier than Eldorado. Alfred's northern locale origination has made it adaptable to all sections. Growers in all of the northwestern states as well as in Ohio, West Virginia, Indiana, Illinois, New York and Pennsylvania are loud in their praises as of the merits of this new variety. We recommend the New Alfred highly, and in our estimation, for a fine mid-season variety, there is none better.

### *Early Harvest* The Earliest Of All Blackberries

This variety is unquestionably the most productive of all the early ripening blackberries. Its growth is superlatively abundant and vigorous, and the canes are very hardy. It fruits a medium large but very firm berry that is excellently suited for shipping purposes. For a high quality early blackberry — plant Early Harvest.



COMPLETE PRICES ON PAGE 51

### *Blowers* Always A Profitable Investment

Its vigorous and hardy vine, and its heavy fruiting qualities have established for Blowers the reputation of being one of the leading commercial varieties on the market. Its berries are borne in large clusters and are sweet and melting to the taste. Blowers is a heavy producer—especially in the northern states. Get in on Blowers profits this season. Order early.





# NEW BOYSENBERRY

THAT ARE COMPLETELY  
**THORNLESS** BOYSENBERRIES  
ARE LUSCIOUS

THE GREATEST VINE BERRY FOR HOME—MARKET

## SENSATIONAL PROFITS FOR COMMERCIAL OR HOME PLANTING

**J**USTLY reputed to be the largest and finest berry ever produced, the Boysenberry is a grower's answer to certain profits. This newest addition to the berry family came as a result of crossing blackberries, raspberries and loganberries. Possessing the best attributes of its parents, the Boysenberry is a veritable giant—often growing more than 2 inches in length, and 1 inch in diameter. Its flavor is a subtle and absolutely delicious blending of its parent berries, and the tremendous yields, plus its excellent crop, spell success for the Boysenberry in a big way. And, tremendously important also is the fact that—it comes into bearing the next year after planting and one planting lasts for many years.

Commercial growers share with home gardeners their enthusiasm and delight in the abundant growth and remarkable quality of Boysenberry. The fruiting season generally lasts for as long as two months and it is not unusual to pick 20 baskets of berries to the plant the second year after planting. We strongly recommend that you give this extraordinary berry a trial. You're bound to be amazed at the results.

● By Far the Largest and Heaviest Producing Berry of the Blackberry or Dewberry Family. ● Berries Often Exceed 2 Inches in Length. ● 2200 Pints Picked From 100 Two-Year-Old Plants! ● Average—35 Berries Per Quart Box! ● Gross Returns—\$1760.00 From One Acre! **IDEAL FOR QUICK FREEZING!**

**Don't Miss  
This Special  
Boysenberry  
Garden Offer**

**THORNLESS**  
12 BOYSENBERRY  
12 YOUNGBERRY  
24 Strong 1 yr. Plants  
Special Price **\$3.45**  
2 Collections for \$6.25

COMPLETE CULTURE GUIDE ON REQUEST ● PRICE LIST ON PAGE 51

# DEWBERRIES

**HARDY  
PRODUCTIVE  
PROFITABLE**



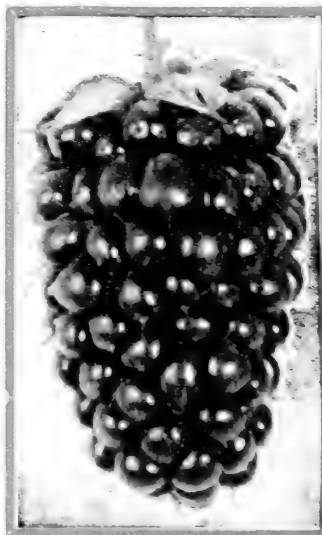
**M**ARKET prices in recent years are reasons why every commercial grower should plant Dewberries. Townsend's Select Strain Dewberry stock is in fine shape this year and just waiting to turn themselves into ready profits for thousands of market growers and home gardeners. The Dewberry is a trailing blackberry and a little less hardy. However, Dewberries ripen much earlier than blackberries, are a much larger fruit, and they have a finer flavor. It has been successfully grown on a large scale in the central and southern states, however since the advent of the Youngberry, the Boysenberry and the Nectarberry varieties, the planting section of the Dewberry has been advanced some two hundred miles north. Growers have been reporting excellent results as far north as Rhode Island and western New York. Due to the very fine texture of Dewberries, long hauls should be avoided and they should be placed on the market soon after picking.

### ● YOUNGBERRY

A new trailing variety of the Dewberry family. Combining all of the best features of the Raspberry, Blackberry and Dewberry, this new variety has a rich, spicy flavor that is delightful to the taste, and unsurpassed for sheer productivity. Its large, uniform, and practically seedless fruit place it among the highest price drawing fruit on any market. Excellent for jellies, canning, or eating fresh. Youngberry is tops for either commercial growers or home gardeners.

### ● LUCRETIA

Remarkably productive and exceptionally hardy, this variety is reputed to be the best of this class of fruit. Lucretia ripens early and its fruit are large, firm and meltingly delicious. Grown successfully and on a large scale in the south, this variety has also been a profitable winner in northern states.



**THORNY BOYSENBERRY**

### THORNY-BOYSENBERRY

Same type of berry as its off-spring, the Thornless Boysenberry the old type does have thorns. Where the planter does not care about picking berries in thorns, then he can save a little in purchasing plants of the thorny type. We have plenty plants.

PRICES ON PAGE 51

Lancaster County, Pa.  
Gentlemen:

Picking large crop of berries from your Thornless Boysenberry. Our field is talk of the community. Dated June 30th, 1949

Charles R. Devore



EXTRA PROFITS IN HARDY, DEPENDABLE

# GRAPE VINES

## Bigger and Better than Ever Before!

### 4 "CHOICE" NEW VARIETIES

The best by far of the new—AND—approved by Townsend's for superior yields, quality fruit, and early fruiting habits. All of recent introduction.

#### CACO<sup>✓</sup> (A Better Red)

This prolific new, amber red is considered the best and hardiest of its kind ever produced. Its bunches are large, and the flavor of its fruit can be compared with the finest for rich, sweet qualities. Holds fruit well after ripening.

#### FREDONIA<sup>✓</sup> (A Fancy Black)

A fancy quality blue-black, and one of the earliest to ripen, Fredonia's juicy, but solid fruit grow abundantly on hardy vines and its large, compact bunches are real money-makers for any commercial grower.

#### CHAMPAGNE<sup>✓</sup> (Richest Amber Yet)

Being all that its name implies, this new variety is unsurpassed for rich, very fine flavor. It produces large, beautifully colored amber grapes in tight, compact bunches. This variety is destined to become an all around favorite. Its vigorously growing, strong vines fruit at an early age. Champagne is one of the best varieties on our list.

#### PORTLAND (White)

This new variety ripens earlier than any other known grape. Portland's call to fame lies in the taste of its grapes. Its large, beautiful, yellow colored fruit contain so much sugar that they can be eaten long before they are fully ripe.

## TOPS for

- QUALITY and
- HEAVY YIELD

## Townsend's *Select* Standard Varieties

**The Famous CONCORD<sup>✓</sup> (Blue)** This famous, ever dependable, sure cropper variety is the standard by which all other varieties are judged. Regardless of whatever other varieties are grown, no vineyard or arbor can really be called complete without a liberal planting of Concord. For almost a hundred years this old, reliable variety has been a constant money-maker, and it is still referred to as the "King" of all grapes. Its wonderful adaptability to all soils and its ready flourishing under varying climatic conditions go a long way in accounting for Concord's long-time popularity. Concord ripens mid-season to late and is unsurpassed for vigorous growing habits and productivity. For commercial growers, Townsend's winter-hardened Concord stands supreme.

**The Mellow CATAWBA (Red)** This variety keeps better than other grapes now being cultivated. A late ripening, very sweet, copper red fruit. Catawba is used extensively for wine making.

**MOORE'S EARLY** Money-making Black Ripening two weeks earlier than Concord, this seedling of Concord is an extra heavy producer of large excellent quality black fruit. It is planted extensively by commercial growers.

**The Magnificent NIAGARA (White)** Receiving most of its characteristics from its parent Concord, this magnificently flavored, white grape is a true off-spring of the "King". Its impressing, compact clusters ripen with Concord.

**The Heavily Fruiting WORDEN (Black)** This ever popular, thin skinned variety is famous for tremendous yields, and is one of the earliest ripening of all varieties. Excellently flavored, Worden is a very hardy growing, bluish-black variety.

## Big Value Grape Offers

Select varieties to give you a fine all-around high quality grape garden. Perfect for ornamental effect.

#### ALL 2-YEAR SELECT VINES

- |                       |         |
|-----------------------|---------|
| 1 Fredonia, Black     | 8       |
| 1 Caco, Red           | Select  |
| 1 Champagne, Amber    | Vines   |
| 1 Moore's Early Black | All for |
| 1 Niagara, White      |         |
| 1 Catawba, Red        |         |
| 1 Worden, Black       |         |
| 1 Concord, Blue       |         |

**\$2.65**

2 COLLECTIONS \$5.00

- |                    |         |
|--------------------|---------|
| 2 Champagne, Amber | 14      |
| 2 Caco, Red        | Select  |
| 2 Fredonia, Black  | Vines   |
| 2 Portland, White  | All for |
| 2 Concord, Blue    |         |
| 2 Moore's Early    |         |
| 2 Catawba, Red     |         |

**\$3.25**

2 COLLECTIONS \$5.95

**2 YEAR GRAPE VINE LIST ON PAGE 51**

**BEARING AGE VINES ON PAGE 43**

FOR FRUIT THE FIRST SEASON -- SET TOWNSEND'S



# Bearing Age PLANTS

SELECTED For Quicker Results

HURRY! HURRY! HURRY!

Tremendously increased demand for Bearing age plants has seriously limited our supply. We try to grow enough stock to take care of all our customers, but we must impress growers with the necessity of ordering early—while they last. We feel certain that we shall be sold out early in the season, so don't delay—ORDER NOW.

**BEARING AGE GRAPE COLLECTION**  
 2 NEW CACO, Red  
 2 NEW PORTLAND, White  
 2 NEW FREDONIA, Black  
 2 CONCORD, Blue  
**8 SELECT VINES \$4.65**

**BEARING AGE RASPBERRY OFFER**  
 12 HEAVY YIELDING LATHAM, Red  
 12 SUNRISE, Red  
 12 ST. REGIS, Everbearing, Red  
**36 Plants Special Price \$9.95**

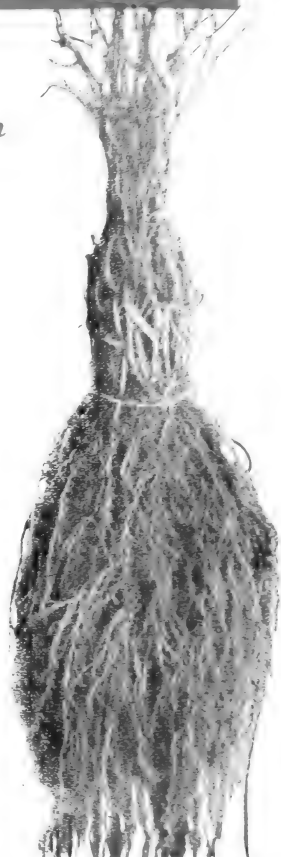
**BEARING AGE BLACKBERRY OFFER**  
 12 ELDORADO BLACKBERRY  
 12 BOYSENBERRY—New Thornless  
**24 PLANTS ALL FOR \$4.75**

## Fruits The First Season

By the time we have transplanted Bearing-age plants into our nursery rows, we have grown them a full year under the most idealistic growing conditions possible. A special twenty acre irrigation system nurtures them from original setting until transplanting, and in order to guarantee our customers well balanced, healthy plants, plenty of **humus** is added to the soil before setting. **Cultivation** and pruning is carefully carried out throughout the entire season, and a carefully supervised method of tying, bundling, and wrapping (the full length of the cane) is also performed in order to give a maximum amount of protection to the plants so that the customer will receive them in perfect condition. Bearing-age plants will more than pay for the slight difference in cost.

### SPECIAL ANNOUNCEMENT TO ALL HOME GARDENERS

Quick fruiting results, the first season set, make Bearing-Age plants specifically adapted for home growers. And, too, Raspberry, Blackberry and Dewberry plants will produce excellent crops every year from three to five years from original planting, thereby providing your table with plenty of fresh, delicious berries directly from your own garden at an amazingly low cost. Bearing-age grapes bear from eight to twelve years. Be sure and include some of these Bearing-age plants in your next order, and to make sure your garden is complete, don't forget our Fall-bearing varieties in order to have fruit from early Spring clear through to November.



Bearing Age Grape Vines  
Strong Healthy Crops that will fruit this year.

### PRICES BEARING AGE PLANTS

#### BEARING AGE RED RASPBERRY PLANTS

	6 Plants	12 Plants	25 Plants	50 Plants	100 Plants
CHIEF .....	\$2.25	\$3.90	\$6.15	\$10.60	\$18.50
INDIAN SUMMER EVERBEARING .....	2.25	3.90	6.15	10.60	18.50
LATHAM .....	2.25	3.90	6.15	10.60	18.50
SUNRISE .....	2.25	3.90	6.15	10.60	18.50

#### BEARING AGE BLACK RASPBERRY PLANTS

CUMBERLAND .....	2.25	3.90	6.15	10.60	18.50
MORRISON (NEW) .....	2.50	4.35	6.95	11.45	19.95

#### BEARING AGE BLACKBERRY AND DEWBERRY PLANTS

ALFRED BLACKBERRY .....	1.75	2.95	4.65	7.95	13.45
ELDORADO BLACKBERRY .....	1.75	2.95	4.65	7.95	13.45
EARLY HARVEST (Earliest) .....	1.75	2.95	4.65	7.95	13.45
BOYSENBERRY—NEW THORNTLESS .....	2.25	3.90	6.15	10.60	18.50

#### BEARING AGE GRAPES

	Each Plant	3 Plants	6 Plants	12 Plants	25 Plants
CONCORD—Blue .....	\$ .90	\$2.25	\$3.65	\$6.25	\$12.75
CACO—Red .....	.90	2.25	3.65	6.25	12.75
CHAMPAGNE—Amber .....	.90	2.25	3.65	6.25	12.75
FREDONIA—Black .....	.90	2.25	3.65	6.25	12.75
MOORE'S EARLY—Black .....	.90	2.25	3.65	6.25	12.75
NIAGARA—White .....	.90	2.25	3.65	6.25	12.75
PORTLAND—White .....	.90	2.25	3.65	6.25	12.75
WORDEN—Black .....	.90	2.25	3.65	6.25	12.75

# HARDY FIELD GROWN

## VEGETABLE PLANTS



### TOMATO PLANTS

Grown from Ferry-Morse certified seed. Our big vigorous plants are sprayed regularly and come to you free from all disease. Plants ready for shipment April 15th; numbers after varieties named shows days to maturity.

- **EARLIANA - 64**—The earliest ripening tomato, valuable for home garden and early market. Our strain superior in earliness and quality, medium size globe shape, deep scarlet red.
- **GARDEN STATE - 84**—Plant vigorous and partly resistant to wilt and late blight, this grand variety developed by a large soup company of New Jersey. Fruits flattened globe shape, thick skin, very attractive bright color.
- **MARGLOBE - 75**—Our strain is superb of this old favorite, fruit uniform, valuable for shipping and canning. Bears large crops, deep scarlet, fruit globe shape.
- **RUTGERS - 73**—Highly recommended as a second early maturing variety for canning and tomato juice, probably grown more extensively than any other variety of tomatoes.
- **STOKESDALE - 70**—Fruits large, sub-globe shape, smooth and well colored. Where length of growing season is less than average, then this variety is the best.

### ONION PLANTS

Grow big, early onions from our frost-proof plants for sweetness and mildness of flavor. After transplanting these plants, they will withstand temperatures of 20 degrees above zero. Plants ready for immediate shipment.

- **YELLOW BERMUDA**—Most widely planted variety, grown in Texas for early market, will produce in any climate. Light straw colored, flesh white and mild.

#### TOMATO

50 plants less than **34c** in lots of 2,000  
50 plants each variety per bundle. Kindly give shipping date desired and varieties. All prices Postpaid except 2,000 plants or more, these shipped express collect.

50 plants	Postpaid, . . . . \$	1.36
100 plants	Postpaid, . . . .	1.58
200 plants	Postpaid, . . . .	3.16
500 plants	Postpaid, . . . .	5.36
1,000 plants	Postpaid, . . . .	9.96
2,000 plants	Ex. Coll. . . . .	13.58

#### ONION

100 plants less than **20c** in lots of 6,000  
Ready for immediate delivery—100 plants of variety to a bundle. Prices Postpaid up to 6,000 plants, then express collect.

100 plants	Postpaid, . . . . \$	.76
200 plants	Postpaid, . . . .	1.32
300 plants	Postpaid, . . . .	1.86
500 plants	Postpaid, . . . .	2.72
1,000 plants	Postpaid, . . . .	4.72
2,000 plants	Postpaid, . . . .	7.72
6,000 plants	Ex. Coll. . . . .	11.92

- **CRYSTAL WAX BERMUDA**—Similar to Yellow Bermuda, except skin which is pure white. A very popular variety for home and market.

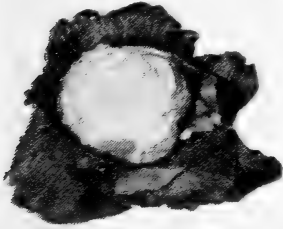
- **YELLOW SWEET SPANISH**—Best of the very large mild varieties, good keeper, deep amber orange and globular shape.

- **WHITE SWEET SPANISH**—Similar to above except that the skin is white. Globular shape.

- **EARLY YELLOW GLOBE**—Ready for harvest normally 2 weeks ahead of other yellow varieties. Vigorous, and productive, excellent globe shape.

# HEAVY Rooted Weather Hardened Dependable Yields Guaranteed!

## CABBAGE PLANTS



**COPENHAGEN MARKET**

Frost Proof Cabbage Plants that have been winter hardened in the fields will save you 3 to 4 weeks' growth on tender seedling plants. All of our plants are grown from Ferry-Morse certified seed. These plants will carry over without injury in temperatures as low as 20 degrees above zero after transplanting.

● **EARLY JERSEY WAKEFIELD**—62—Extremely early variety, very valuable for home and market. Heads conical, firm, and weighs 2 to 2½ lbs.

● **COPENHAGEN MARKET**—66—Our Select strain is extra early, ideal for early market, valuable as an early kraut variety. Heads uniformly round, firm, usually weigh 3 to 3½ lbs., inside clear white with excellent quality.

● **GOLDEN ACRE**—66—Earliest round headed variety especially for early market. Heads round.

● **CHARLESTON OR LARGE WAKEFIELD**—71—Valuable home and market variety, head broad heart shaped, 8 in. long, firm, weighs 4 to 5 lbs.

● **JERSEY QUEEN (YELLOW RESISTANT)**—62—About the same type as Early Jersey Wakefield, exceptionally resistant to yellows, and we recommend the variety to commercial growers where they are troubled with yellows in cabbage.

### PRICES

50 Plants Less than **25c** in lots of 6,000

Not less than 50 plants of each variety sold. Plants ready for immediate shipment. State shipping date and variety.

50 plants	Postpaid....	\$ .98
100 plants	Postpaid....	1.58
150 plants	Postpaid....	1.98
200 plants	Postpaid....	2.52
500 plants	Postpaid....	4.78
1,000 plants	Postpaid....	6.78
2,000 plants	Postpaid....	10.64
6,000 plants	Ex. Coll....	29.98

## SWEET POTATO PLANTS

We grow millions of sweet potato plants. There is usually not enough plants to go around; thus we urgently request that you place your orders as early as possible for vegetable plants.

● **PORTO RICAN**—An extremely sweet flavored variety when thoroughly dried out before cooking, it is a yam type of potato and is one of the best flavored potatoes for home use that is grown today. Plants ready

for shipping about May 20th.

● **MARYLAND GOLDEN**—Specifically good for northern climates because of its early maturing habits. Its coloring is a rich yellow that remains with the potato even after cooking. It is a medium wet type of potato and is grown on a large commercial scale along the Atlantic seaboard. Plants ready about May 25th.

## PEPPER PLANTS

These plants will be ready for shipment about May 10th. Figures after varieties named show date of maturity counting the days from setting plants.

● **CALIFORNIA WONDER**—72—A sweet pepper that is the standard of excellence. Commercial growers set more plants of this variety than any other sweet pepper. Plants a good grower, fruits very large, smooth and uniform shape, commonly 4½ in. long and 3½ in. through. Deep green becoming bright crimson when left on the vines.

● **RUBY KING**—65—Standard sweet pepper for home, and shipping. Fruits large 4½ to 5 in. long and 2½ in. through, early fruit deep green becoming bright red as season progresses.



**CALIFORNIA WONDER**

### PRICES

**SWEET POTATO — PEPPER**  
**CAULIFLOWER — BROCCOLI**

50 plants Postpaid....	\$1.80	500 plants Postpaid...\$	5.96
100 plants Postpaid....	2.20	1,000 plants Postpaid...	9.96
200 plants Postpaid....	3.78	2,000 plants Ex. Coll...	14.96

## CAULIFLOWER

### SNOWBALL—

● The most popular early strain of Snowball Cauliflower. Plants of medium height with rather waved and crumpled leaves, inner leaves covering head well, foliage is medium green. Heads a good depth of solid ivory white and fine quality. From the date plants are set, about 55 days to mature.

● **SNOWBALL X**—Adapted for use under wide range of conditions. Considered the most satisfactory strain for fall harvest. Heads are large, smooth, very deep, and solid, pure white. 65 days to maturity.

## BROCCOLI

Plants ready for shipment about May 20th.

● **CALABRESE, EARLY GREEN SPROUTING**—First heads usually ready for cutting in 55 days from date plants are set. Vigorous grower, firm and large compact central heads, popular item for the home garden as well as for the market gardener.

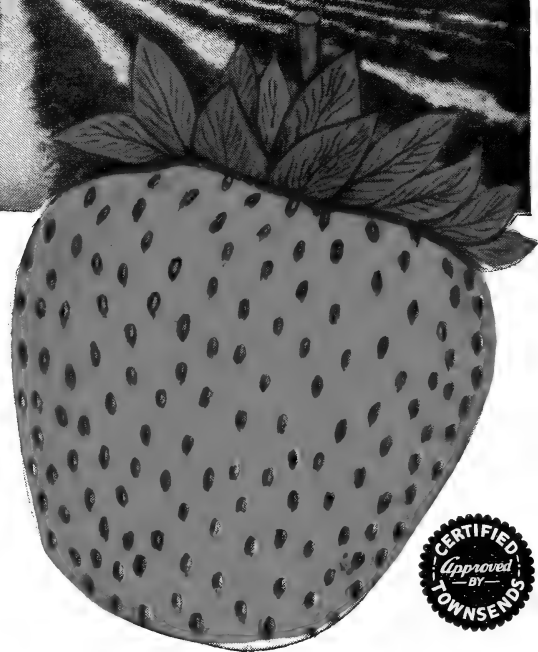




# XTRALATE

- ✓ EXTRA GOOD
- ✓ LATEST FRUITING

Especially developed by Townsend to meet the great demand for a truly later than late berry. Xtralate not only fruits later than any known existing strawberry, but has proven itself to be one of the heaviest yielding and hardiest varieties on the market. For added profits, we strongly urge the planting of this variety. Thousands of planters have been amazed at the sight of this plant laden with fruit when all other varieties are through—why not you.



NO OTHER STANDARD VARIETY IS AS LATE AS

## XTRALATE

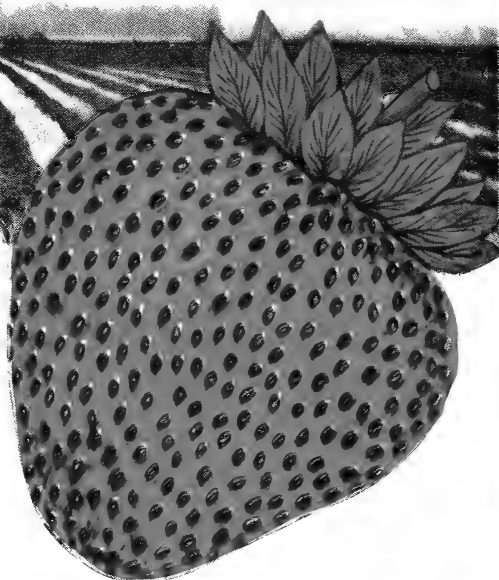
- COLOR—Rich, Bright Red
- SIZE—Large to Extra-Large
- QUALITY—The Very Best

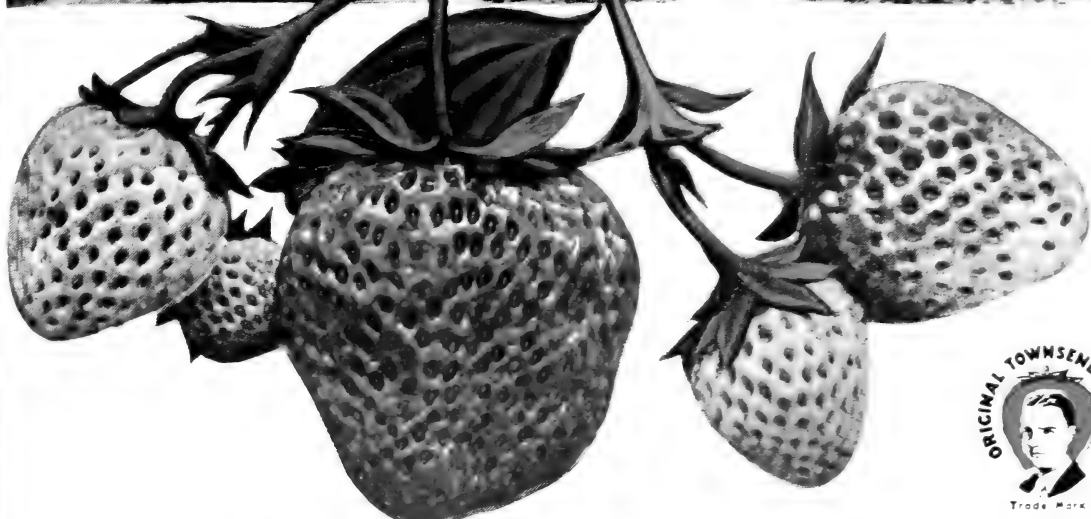


# Chesapeake

AN OLD FAVORITE

late variety, sure cropper, excellent shipper. Does not discolor after picking, retains bright rich red color for several days. Berries large to extra large, distinctive high quality which brings top market prices.





# FAIRLAND

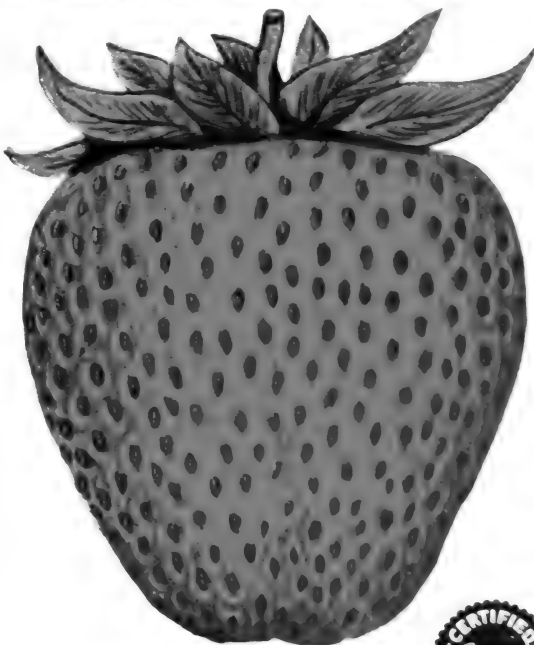
- Deep Feeder ● Drought Resistant
- Good Plant Maker ● Heavy Yields

ORIGINATED BY THE UNITED STATES DEPT. OF AGRICULTURE

**A** CROSS between Aberdeen and Fairfax and has been tested about 7 years in various parts of the United States under the supervision of the U. S. Department of Agriculture, known as variety No. 3205 at the time. It is an early berry, rather large, bright red fruit. Fairland is very productive, good plant maker. Berries are firmer than Catskill and Premier, being not as firm as Temple. It was held back for commercial production in this area, but so many other states testing Fairland, liked this variety so well that the Department of Agriculture more or less had to name it and to release the variety for propagation.

## Missionary

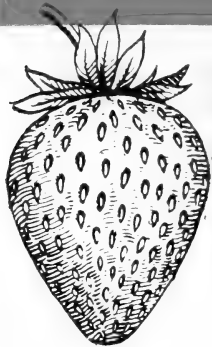
This early variety was introduced by Townsend in the year of 1907 at Plant City, Florida, achieving overnight success in this State as well as the Carolinas, Tennessee, Texas and Louisiana. Constant up-breeding has continued to improve this strain to a higher productivity on the Townsend Plant Farms, where this variety is grown by the millions for the Southern States demand.



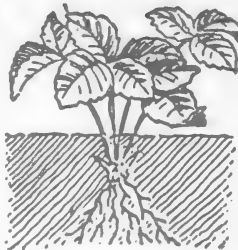
## Strawberry

## CULTURE

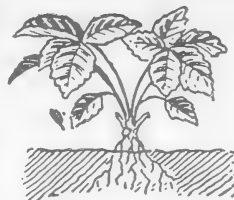
## Directions



Just Right



Too Deep



Too High

Write us if you are confronted with any special problems.

**VARIETY SELECTION.** Perhaps the most important task in berry growing is proper variety selection. Every single variety listed in our catalog has been thoroughly tested throughout the nation. We will not list a variety until we have had this variety tried for several years, under various conditions. Therefore a careful study of variety recommendations in this catalog will eliminate the possibility of purchasing varieties that are not profit makers if you are growing berries for the commercial market, or a complete success in your home garden. At any time that you are in doubt as to variety selection just write Townsend Nurseries.

**SOIL PREPARATION.** Strawberries are very easy to grow, but like other growing plants, prefer fertile soil. Strawberries usually do well after vegetable crops, and we prefer the land to be plowed in late winter or extra early in the spring for commercial plantings. Plantings in the home garden the soil can be plowed or spaded to a depth of about seven inches in the early spring. Potato fields, tomato and bean fields are fine for strawberry growing after these crops.

Barn-yard manure, of course is fine when broadcasted over the soil in the late fall or winter months and plowed under, or worked thoroughly into the soil after the land is plowed. We find that a complete fertilizer mixture of about a 4-8-5 and 5-10-5 analysis (either one), applied on the soil after it has been plowed or worked up, at the rate of 1,000 to 1200 pounds per acre, and then disced or worked into the soil, **AT LEAST TWO WEEKS BEFORE PLANTS ARE SET**, three weeks is much better. Now in the home garden this would be applying the fertilizer at the rate of  $2\frac{1}{2}$  pounds per 100 square feet, using the same system as described above. After the fertilizer has been applied and worked into the soil for two to three weeks, then you are ready for your plants.

**SET PLANTS IN ROWS.** For commercial plantings mark your rows  $3\frac{1}{2}$  feet apart some growers prefer 4 feet, with either a row marker or other equipment suitable. The plants can be set with either a hand trowel, spade, or on a large scale planting with horse drawn transplanters, as well as larger tractor transplanters. Which ever means you set the plants, makes little difference, but always pack the soil firmly around the roots, and set the roots of the plants straight down into the deep soil, keeping in mind that the top of root near the crown of the strawberry plants should be level with the ground, this one point is important, but of course very easy to take care of in the progress of setting plants.

**TIME TO PLANT.** Every grower is just about insured with top success with berry plants when they are set into the soil in the very early spring. Meaning that as soon as the first days come along that you can prepare your soil in the Spring, do so, so that your soil will be all ready when the plants arrive. Townsend strawberries plants are hardy, and will withstand any freezing weather that you might have after transplanted in the Spring, since our plants are all winter hardened in the fields.

#### CARE OF PLANTS ON ARRIVAL.

Townsend plants come to you properly cleaned, and bunched into neat bundles, ready to set in your garden or field. Our plants are grown on deep loose fertile soil, and the full length of the root system you will receive. When the plants are set with a spade the roots going down straight into the soil, you can leave all the roots on the plant. When the setting is done by a garden trowel or planter the roots will have to be trimmed by clipping off a portion of the ends with a sharp knife, leaving the roots about 6 inches long, so they can be planted straight down into your soil.

Set the plants at once if possible when they arrive, dampen the roots just before setting, and keep the wind and Sun from the roots, by keeping your plants covered and keep them moist.

In case you cannot set the plants on arrival, then open the package or crate which ever the case may be, and unpack the shipment. Dampen the roots of the plants but not the foliage. Keep the plants in a cool

place like a cellar for a day or two, if you find that the plants will have to be kept out of the ground longer than two days then place them into cold storage where the temperature is about 32 to 40 degrees.

#### MATING VARIETIES.

All varieties of berry plants that we offer are perfect flowering, and thus will produce a full crop when planted alone. Varieties will not mix, when planted side by side.

## MULCHING STRAWBERRIES

In regions of heavy snowfall Strawberries should have a mulch to keep the ground from freezing and thawing in early winter and in the spring. In the Northern part of the Middle West all varieties should be protected in the winter against severe drying winds, which occur in those regions. A mulch conserves moisture in the spring and in certain localities the crop may be increased from one-third to one-half by its use.

The mulch should be applied as soon as the ground is frozen from one to two inches deep. In some localities growers have found it unsafe to await freezing weather because of the danger of severe storms or heavy falls of snow which remain throughout the winter, mulch being put on as soon as active growth has ceased. The mulch should be scattered over the fields so that some will fall on the plants, but more of it between the rows. In the spring the plants will grow up through the straw and the berries will be kept clean. If mulch is put on heavy, some of it should be raked off into the middle of rows at time growth starts. Wheat, rye, oats and buckwheat straw are more commonly used. From 3 to 5 tons of straw is required per acre. Marsh hay is also used to advantage when obtainable, 1 to 3 tons per acre being required.

## ONE OF THE SECRETS In Growing Strawberries

While there should be no secrets in the growing of Strawberries when every grower is exchanging ideas with his neighbors, there seems to be one point that has not been given enough publicity by the neighbor, journals and nurserymen. With the majority of the plant growers in the North it has always been a practice to hold off setting plants until all frosts and freezing is over. On low springy type soils this probably is a logical practice. However, on land with a good drainage and which dries out early in the spring this practice should not be followed. Strawberry plants, when properly grown and hardened, will stand considerable cold weather after setting.

#### NUMBER PLANTS REQUIRED TO SET AN ACRE

	Number Plants	Plant Spacing
Strawberries, Field Culture .....	8000	$3\frac{1}{2} \times 1\frac{1}{2}$
Strawberries, Garden Culture .....	—	$2\frac{1}{2} \times 1\frac{1}{2}$
Everbearing Strawberries, Field .....	8000	$3\frac{1}{2} \times 1\frac{1}{2}$
Everbearing, Double Hill Row System .....	16000	$2\frac{1}{2} \times 1\frac{1}{2} \times 12$
Everbearing Strawberries, Garden .....	—	$1\frac{1}{2} \times 1$
Black Raspberries .....	1700	8 x 3 ft.
Red Raspberries, Hedge Row .....	2400	6 x 3
Red Raspberries, Hill System .....	1800	5 x 5
Black Raspberries .....	1700	7 x $3\frac{1}{2}$
Dewberries & Boysenberries .....	2400	6 x 3
Blueberries, Field Culture .....	1360	8 x 4
Blueberries, Garden Planting .....	—	4 x 4
Grapes .....	490	9 x 10
Asparagus .....	3200	7 x 2
Asparagus, Home Planting .....	—	4 x 2

Complete Culture Guide on Small Fruits Will Be  
Sent Free to Anyone Requesting This Booklet

## STRAWBERRIES ARE EASILY GROWN

### GROW THEM FOR BOTH PLEASURE AND PROFIT

Photo of a Well Grown Field of Select Strain Strawberry Plants

## Strawberry Culture Directions -- Continued from Page 48

**CULTIVATION.** Tillage in newly planted strawberry fields or the garden, should start within ten days after the plants are planted into your soil. In commercial plantings, horse drawn cultivators are used, also garden tractors and light row tractor cultivators. In the home garden, a small hand cultivator with two handles works very nicely. Plants should be hand hoed after the first cultivation, so as to break any crust that may form and to preserve moisture. Strawberry plants should be either cultivated or hoed every week or ten days, until the bed is formed about 30 inches wide, then usually the hoe work drops out about mid-July and the cultivator will take care of the cultivation. Keep all weeds and grass out of your strawberry patch.

Keep in mind with using the cultivator to use same shallow, this applies to the hoe also. Strawberries like shallow, but frequent cultivation.

**REMOVING BLOSSOMS.** After your plants become started after planting, there will appear on the plant "flower stems commonly known as blossoms," keep all blossoms removed from the plant soon as they appear. If blossoms are left on the plants, then the plants will become stunted. It requires only a little work and is a important factor in growing strawberries.

**EVERBEARING VARIETIES and BLOSSOMS.** KEEP ALL BLOSSOMS REMOVED FROM YOUR NEWLY SET PLANTS UNTIL THE LATTER PART OF JUNE. This will let your plants become permanently established quickly. After this date let the blossoms remain on the plants and they will form into berries for your late Summer and Fall harvest.

**FERTILIZING IN THE FALL.** Putting an application of 5-8-12 commercial fertilizer on your strawberry field in the fall will make the grower larger profits than spring fertilizer. We have found that an application of the above fertilizer at the rate of 800 to 1,000 pounds per acre, applied on the beds the latter part of August up until September 10th, will make your fruit buds in the strawberry plant larger, and at the same time make you more fruit buds, for your coming Spring berry crop.

Apply the fertilizer, on the foliage when the foliage of the plants are PERFECTLY DRY, and then use a bush or burlap bag and gently brush the fertilizer off the plants' foliage, so fertilizer will not "burn the plants." In the Spring apply only 400 pounds of a 6-8-6 analysis fertilizer to the acre, when the plants are dormant, usually about MARCH 1st, in normal Spring.

The home gardener can use the same practice as described above for field culture using 2½ pounds fertilizer per 100 square feet of space planted to strawberries. In the Spring apply about ONE POUND per the 100 square feet. For the home gardener, when there has not been any fertilizer applied to the strawberry beds in the FALL, then we recommend 3 pounds of 6-8-6 fertilizer applied in the late winter or very early Spring, before the buds start growth. When the above mixtures are not available in fertilizers, we then recommend that you use VIGORO, adding 30 percent more than you do the above mixtures.

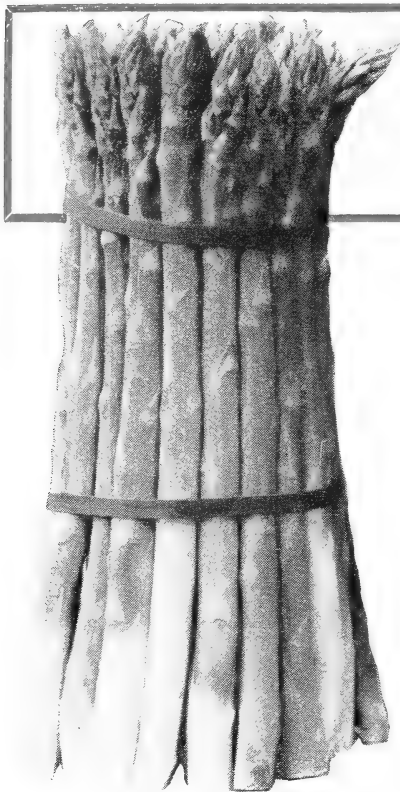
## Territorial Adaptability of Townsend's Varieties Strawberries

Varieties marked with \* are the leaders and ones most widely planted

Variety	Approved For	Season of Ripening	Description on Page
* Blakemore	All States except Penna., L. I. N. Y., Vt., N. H.	Extra Early	7
* Big Joe	All States except extreme South	Mid-Season	15
* Catskill	All States except extreme South. A favorite for Pa., N. Y., N. Eng.	Mid-Season	13
Chesapeake	New England, W. Va., Ohio, Ill., Penna., N. Y., Ind., Wis.	Late	46
* Dorsett	All strawberry sections except Fla., Ga., Carolinas	Early	10
Evermore, Everbearing	Central and Western States	Fall	23
* Fairfax	All States except Florida and Gulf States	Early	11
Fairland	West Va., Ohio, Pa., N. Y., N. J., Md., Va., and N. Eng. States	Early	47
Fairpeake	Middle Atlantic States	Late	14
Gandy	All States east of Miss. River, except Ga., Fla., La.	Late	11
Gem, Everbearing	Planted in all States except far South	Fall	23
* Gemzata, Everbearing	All States except Fla., and Ga.	Fall	23
* Howard 17	One and the same variety as PREMIER. (See Premier)	Early	6
Lupton	Del., N. J., Pa., Ohio, W. Va., Conn.	Late	
Mastodon, Everbearing	All States except far South	Fall	23
Midland	Wherever PREMIER will grow	Early	9
* Missionary	Fla., N. C., S. C., La., Texas, Ga. and Va.	Extra Early	47
* Premier	All sections except extreme South	Early	6
* Polar-Queen	THE ONE AND ONLY NATIONALLY PLANTED STRAWBERRY	Early	17
* Robinson	Mid-Western States, W. Va., Ohio, N. Y., Mass., Conn.	Mid-Season	7
* Senator Dunlap	Kansas, Iowa, Mo., Mich., Ind., Ill., Wis., Ohio, Pa., N. Eng.	Mid-Season	15
* Sparkle	Mo., Kan., Ohio, W. Va., Va., Pa., N. Y., N. J., N. Eng. States	Mid-Season	3
* Streamliner, Everbearing	All States except Fla., Ga., La., Miss.	Fall	2
Superfection, Everbearing	All States except far South	Fall	2
* Temple	All States except deep Southern States. Favorite in S. C. and N. C.	Early	12
* Town-King	All States except Gulf States — BEST LATE STRAWBERRY	Late	16
Xtralate	All States except Gulf and Southern States	Extra Late	46

**TOWNSEND SELECT-STRAIN PLANTS ARE GROWN THROUGHOUT  
THE NATION AND ARE KNOWN FOR THEIR HARDINESS  
AND BIGGER YIELDS "AT NO EXTRA COST"  
OUR 50 YEARS EXPERIENCE IN BERRY CULTURE IS AT YOUR SERVICE**

**WORLD'S LARGEST GROWERS AND SHIPPERS OF STRAWBERRY PLANTS**



Season-to-Season Profits With One Investment

## Select Strain **ASPARAGUS**

*Plant These Varieties for Your Permanent Vegetable Crop!*

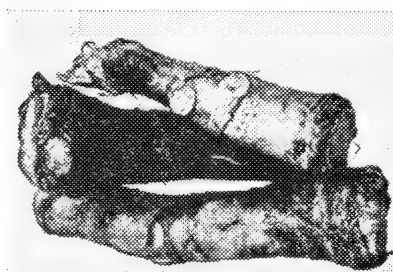
● **PARADISE**—This sensational new variety is drawing raves wherever it is planted. Growers are amazed to see the straight, large stalks that grow from roots set the previous Spring. Top quality crisp, tender stalks and exceptionally mild flavor, pays off at harvest time. Make sure your garden or farm acreage includes this new and superior money maker.

● **MARY WASHINGTON**—Truly the "blue-blood" of the Asparagus world, its extra heavy crowns and strong giant stalks have made it exclusive with commercial growers. Mary Washington is an exceptionally strong grower, its stalks are a rich green in color, and are as tender as can be. This much in demand variety is considered to be highly rust-resistant

● **MARTHA WASHINGTON**—A result of select strain breeding, this versatile strain contains much of the original Washington characteristics, in addition to having a heavier stalk, being a better producer, and being practically blight-resistant.

### New Low Prices on Asparagus Roots

	25	50	100	250	500	1000
1 Year No. 1 Grade	\$1.00	\$1.75	\$2.75	\$5.75	\$9.25	\$14.50
2 Year No. 1 Grade	1.75	2.85	4.75	9.65	14.85	24.00
3 Year-Jumbo Grade	2.95	4.65	7.95	16.85	25.00	41.75



Townsend's

## HORSE RADISH

**Set it Once—Thrives for Years**

Now it is possible to grow your own "fresh horseradish" in your back yard. Once planted will last for years, giving you a continuous supply, for your table as well as to your friends. Just plant the roots in any garden soil and after the first year's growth you can cut off a few roots from each plant then grind them up, for your home product.

Home grown Bohemian horseradish is superior, because it is fresh and pure. Set the roots about 6 inches apart, maintains beautiful bluff foliage.

Place your order today—we will ship at the proper planting time.

**PRICES:**—6 for 49¢; 12 for 79¢; 25 for \$1.39; 50 for \$2.48; 100 for \$4.44; 200 for \$7.49; 500 for \$16.98; 1000 for \$32.50.

*Townsend's*  
*Select Strain*

## RHUBARB

● **McDONALD**—You'll want some of this new, early producing, red, sweet rhubarb. Originated in Canada, McDonald outyields most other varieties. Milder to the taste, McDonald produces stalks two feet tall that are red all the way down.

● **CANADA RED**—This colorful rhubarb, a cherry red along the entire length of the stalk, was originated in Canada, and the stalks are so tender that they need no peeling when cooked. The stalks are extra large and less acid and better flavored than most varieties.

● **MYATTS LINNAEUS**—An early variety possessing a tangy flavor making it admirably suited for pies and sauce. Produces big crops of large tender stalks.



**RHUBARB PRICES**  
McDONALD AND CANADA  
RED: Each 60¢; 3 for \$1.65;  
6 for \$3.00; 12 for \$5.75;  
25 or more for only 45¢ each.  
MYATTS LINNAEUS AND  
QUEEN: Each 30¢; 6 for  
\$1.65; 12 for \$3.00; 25  
for \$5.75; 50 for \$9.95; 100  
for \$19.50; 500 or more 13¢  
each.

● **QUEEN**—Vigorous grower. Produces extremely large stalks of high quality. A really tremendous commercial variety.



**Certified  
PLANTS**

# PRICE LIST

**Approved  
VARIETIES****FOR SPRING AND FALL 1950****RASPBERRIES****BLACKBERRIES****DEWBERRIES****GRAPES**

All prices quoted below are F. O. B. Salisbury, Maryland and in effect from January 1st, 1950 until December 31st, 1950. Customer ordering plants sent PARCEL POST, PREPAID, see PARCEL POST RATES at bottom of page.

**RED RASPBERRY PLANTS**

Description of varieties  
on page

For Prices on Bearing Age Plants, See Page 43

	5	12	25	50	100	250	400	500	1000
	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plant
38 LATHAM, Select 1 yr. No. 1.....	\$ .70	\$1.50	\$2.85	\$4.95	\$ 9.00	\$19.75	\$29.95	\$34.95	\$59.95
38 CHIEF, Select 1 yr. No. 1.....	1.20	2.15	4.10	6.95	12.35	22.50	37.50	42.95	74.95
38 SUNRISE, Select 1 yr. No. 1.....	1.20	2.15	4.10	6.95	12.35	22.50	37.50	42.95	74.95
39 KATHERINE, Select 1 yr. No. 1.....	1.20	2.15	4.10	6.95	12.35	22.50	37.50	42.95	74.95
39 ST. REGIS (Evbg) Sel. 1 yr. No. 1.....	.70	1.50	2.85	4.95	8.95	17.75	26.85	31.50	64.75
39 INDIAN SUMMER (Evbg) Sel. 1 Yr. No. 1.....	1.20	2.15	4.10	6.95	12.35	22.50	37.50	42.95	74.95

**BLACK RASPBERRY PLANTS**

For Prices on Bearing Age Plants, See Page 43

36 CUMBERLAND, Select 1 year No. 1.....	.70	1.50	2.85	4.95	8.95	19.75	27.95	31.50	47.85
37 NEW MORRISON, Select 1 year No. 1.....	1.15	1.95	3.25	5.75	9.95	20.55	29.95	33.50	59.95

**BLACKBERRY PLANTS**

For Prices on Bearing Age Plants, See Page 43

40 ALFRED, Select 1 year No. 1.....	.70	1.50	2.85	4.95	8.95	19.75	27.95	31.50	47.85
40 BLOWERS, Select 1 year No. 1.....	.70	1.50	2.85	4.95	8.95	19.75	27.95	31.50	47.85
40 ELDORADO, Select 1 year No. 1.....	.70	1.50	2.85	4.95	8.95	19.75	27.95	31.50	47.85
40 EARLY HARVEST, Select 1 year No. 1.....	.70	1.50	2.85	4.95	8.95	19.75	27.95	31.50	47.85

**BOYSENBERRY-DEWBERRY PLANTS**

For Prices on Bearing Age Plants, See Page 43

41 BOYSENBERRY THORNLESS, 1 yr. No. 1....	.70	1.45	2.75	4.70	8.00	19.95	31.00	37.50	69.95
41 BOYSENBERRY, (Std. Type) 1 yr. No. 1....	.85	1.85	2.95	4.50	8.00	19.75	30.50	36.50	65.00
41 LUCRETIA, 1 year No. 1.....	.75	1.50	2.75	4.00	7.50	14.50	24.50	26.50	50.00
41 YOUNGBERRY, 1 year No. 1.....	.85	1.85	2.95	4.50	8.00	19.75	30.50	36.50	65.00

**GRAPES**

For Prices on Bearing Age Plants, See Page 43

	Each	3	6	12	25	50
	Vines	Vines	Vines	Vines	Vines	Vines
42 CONCORD, 2 yr. No. 1.....	\$ .30	\$ .66	\$1.20	\$2.32	\$4.45	\$8.20
42 CATAWBA, 2 yr. No. 1.....	.35	1.00	1.85	3.50	5.95	9.95
42 MOORE'S EARLY, 2 yr. No. 1....	.35	1.00	1.85	3.50	5.95	9.95
42 NIAGARA, 2 yr. No. 1.....	.35	1.00	1.85	3.50	5.95	9.95
42 WORDEN, 2 yr. No. 1.....	.35	1.00	1.85	3.50	5.95	9.95
42 CACO, 2 yr. No. 1.....	.35	1.00	1.85	3.50	5.95	9.95
42 CHAMPAGNE, 2 yr. No. 1....	.35	1.00	1.85	3.50	5.95	9.95
42 FREDONIA, 2 yr. No. 1.....	.35	1.00	1.85	3.50	5.95	9.95
42 PORTLAND, 2 yr. No. 1.....	.35	1.00	1.85	3.50	5.95	9.95

STRAWBERRY  
PLANT PRICES  
SEE PAGE 52

**Customers Ordering Plants By Mail, Use following Tables for Approximate Postage.**

Be sure to include sufficient postage for your order if plants are to be sent Parcel Post Prepaid. We will return every penny due you, or send extra plants if you send too much. If insufficient postage is sent, we will credit amount paid and send balance C. O. D.

**Parcel Post Rates on Strawberry Plants**

Add for Postage

25 Plants .....	13 cents
50 Plants .....	14 cents
100 Plants .....	17 cents
200 Plants .....	21 cents
300 Plants .....	25 cents
400 Plants .....	30 cents
500 Plants .....	38 cents
750 Plants .....	56 cents
1000 Plants .....	79 cents

These figures are average—the rate varies according to variety. Transportation Costs lower by parcel post in a radius of 850 miles of Philadelphia, Pa.

**Parcel Post Rates on Grape Vines, Raspberries, Blackberries, Blueberries and Dewberries**

Add for Postage

2 Plants .....	11 cents
3 to 6 Plants .....	17 cents
7 to 21 Plants .....	20 cents
13 to 20 Plants .....	27 cents
21 to 30 Plants .....	30 cents
31 to 50 Plants .....	37 cents
51 to 75 Plants .....	41 cents
76 to 100 Plants .....	47 cents

On all orders of 100 plant or more of above stock, rate is cheaper by Express beyond 2nd zone.

Fruit and Nut trees are too large for Parcel Post shipment. These are shipped Express Collect.

# TOWNSEND'S

ORIGINAL SELECT STRAIN  
OF STRAWBERRY PLANTS

TRUE TO NAME  
PLANTS

1950 PRICES

GUARANTEED  
SATISFACTION

## STRAWBERRY PLANTS

All prices quoted below are F.O.B. Salisbury, Maryland, and in effect from January 1st until December 31, 1950. Customers ordering plants sent Parcel Post prepaid, See Parcel Post Rates on page 51. We ship a limited number of strawberry plants in late summer and fall. Customers wanting plants for planting at that time, may send their order along any time after June 15th. All plants are tied 25 to bundle. No less than 25 plants of variety sold.

Description of varieties  
on page

		25	50	100	200	250	400	500	1000	3000	5000
		Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants	Plants of One Variety Per 1000	Plants of One Variety Per 1000
<b>EARLY VARIETIES</b>											
7	BLAKEMORE .....	\$.60	\$ 1.10	\$ 1.85	\$ 3.25	\$ 3.85	\$ 4.75	\$ 5.85	\$ 8.95	\$ 8.35	\$ 7.95
10	DORSETT .....	.90	1.70	2.70	4.60	5.50	7.50	8.40	13.50	12.90	12.50
11	FAIRFAX .....	.90	1.70	2.65	4.50	5.25	7.25	8.25	12.95	12.35	11.95
47	FAIRLAND (NEW) .....	1.15	1.90	3.00	5.00	5.95	7.95	9.25	15.00	14.40	14.00
6	HOWARD 17 .....	.90	1.70	2.65	4.50	5.25	7.25	8.25	12.95	12.35	11.95
9	MIDLAND (NEW) .....	.90	1.70	2.75	4.95	5.95	7.95	9.25	15.00	14.40	14.00
47	MISSIONARY .....	.60	1.10	1.85	3.25	3.85	4.75	5.85	8.95	8.35	7.95
17	POLAR-QUEEN (NEW) .....	2.30	3.80	6.00	10.00	11.90	15.90	18.50	29.00	25.00	20.00
6	PREMIER .....	.90	1.70	2.65	4.50	5.25	7.25	8.25	12.95	12.35	11.95
<b>MID-SEASON VARIETIES</b>											
15	BIG JOE .....	.90	1.60	2.50	4.45	5.10	6.75	7.95	12.95	12.35	11.95
13	CATSKILL .....	.90	1.70	2.65	4.50	5.25	7.25	8.40	12.95	12.35	11.95
15	SENATOR DUNLAP .....	.90	1.50	2.40	4.20	4.80	6.50	7.50	12.00	11.40	11.00
8	SPARKLE (NEW) .....	.90	1.70	2.65	4.50	5.25	7.25	8.25	12.95	12.35	11.95
7	ROBINSON .....	.60	1.10	1.85	3.25	3.85	4.75	5.85	8.95	8.35	7.95
12	TEMPLE (NEW) .....	.90	1.60	2.50	4.45	5.10	6.75	7.95	12.95	12.35	11.95
<b>LATE TO VERY LATE</b>											
46	CHESAPEAKE .....	1.15	1.90	3.00	5.25	6.00	8.00	9.40	15.00	14.50	14.00
14	FAIRPEAKE .....	1.15	1.90	3.00	5.25	6.00	8.00	9.40	15.00	14.50	14.00
14	CANDY .....	1.00	1.75	2.75	4.85	5.50	7.50	8.75	14.00	13.50	13.00
	LUPTON .....	1.00	1.75	2.75	4.85	5.50	7.50	8.75	14.00	13.50	13.00
	RED STAR .....	1.15	1.90	3.00	5.25	6.00	8.00	9.40	15.00	14.50	14.00
16	TOWN-KING .....	1.15	1.90	3.00	5.00	5.95	7.95	9.25	15.00	14.40	14.00
46	XTRALATE .....	1.20	2.00	3.20	5.60	6.40	8.65	10.00	16.00	15.40	15.00
<b>EVERBEARING (OR FALL BEARING) VARIETIES</b>											
23	EVERMORE (MINN. 1166) ..	1.75	3.00	4.85	8.25	9.00	12.00	14.95	24.00	23.00	22.00
23	GEM .....	1.25	2.00	3.50	5.75	6.75	9.60	11.50	20.00	19.00	18.00
23	GEMZATA .....	1.90	3.15	5.00	8.75	9.50	12.85	14.95	27.50	26.50	25.50
23	MASTODON .....	1.75	3.00	4.85	8.25	9.00	12.00	14.95	24.00	23.00	22.00
2	STREAMLINER .....	.98	1.95	3.75	7.00	8.50	11.50	13.50	25.00	24.00	23.00
2	SUPERFECTION .....	1.90	3.15	5.00	8.75	9.50	12.85	14.95	27.50	26.50	25.50

We Are The  
Original

Make All Checks or Money Orders Payable to:

Your Visit

**TOWNSEND NURSERIES, Inc.**

is

P. O. Box 110, Salisbury, Maryland

Invited

L. Sherman Townsend, Mgr.

**WRITE FOR SPECIAL PRICES ON LARGER QUANTITIES THAN QUOTED ABOVE**

Townsend's plants are used exclusively by the largest strawberry associations in the country. Any association, group of growers who wish to pool their orders, or any large grower interested in purchasing a variety in larger quantities than quoted above, should write us for our special price. When writing, just give Variety or Varieties wanted and approximate amount needed. You will be under no obligation to buy. It is part of Townsend's Service which we are rendering our customers, and which has helped us to build our business to the present standing as The World's Largest Growers—Shippers of Strawberry Plants.

ORDERS CAN BE BOOKED IN ADVANCE OF SHIPPING DATE. You can send along your order on receipt of this catalogue. A 25% deposit will reserve stock for you. We will dig and ship whenever we receive your shipping instructions. Thousands of our customers annually take advantage of this service. On long lists of varieties it insures them of getting varieties wanted.

**Easy  
to use  
Order  
Blank**

*Townsend Nurseries, Inc.*  
PLANT FARMS

Easy  
to use  
Order  
Blank

## WORLD'S LARGEST GROWERS-SHIPPERS STRAWBERRY PLANTS

Ship To:			Date of Order
Street			Route      Box
Post Office			State
Express Office			County
How to Ship:	Express	Parcel Post	Date to Ship

NEW CUSTOMER ☐ OLD CUSTOMER (ORDERED LAST) ☐  
If So Mark X ➡ Do not write in this blocked space. YEAR

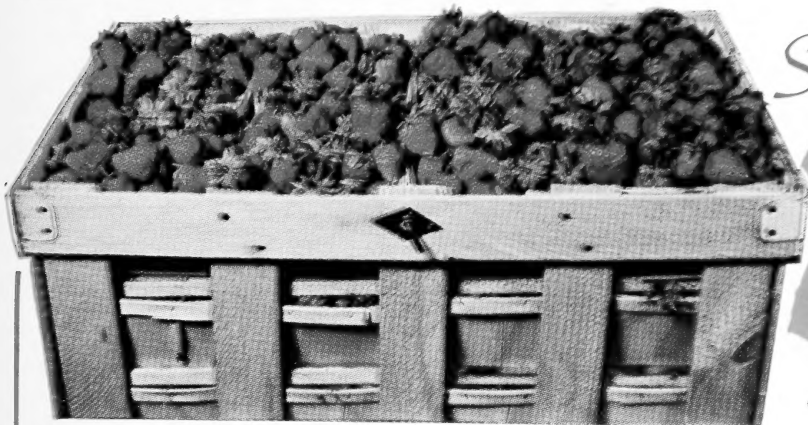
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Continued on next page

TEAR ALONG DOTTED LINE





*Special!*

COMMERCIAL BERRY  
GROWERS OFFER!

**\$985**

per 1000  
in Lots of 10,000

Complete Price List on Page 52

*We have Millions of Select Strain*

- ★ ATTRACTIVE COLOR!
- ★ UNIFORMLY LARGE!
- ★ HEALTHY GROWER!
- ★ FROST RESISTANT!
- ★ HEAVY YIELDER!

Complete Price List on Page 52

**PREMIER**

(HOWARD 17)

**STRAWBERRY PLANTS**

**LEADING COMMERCIAL BERRY**

Most popular early strawberry ever produced! Premier has been a Townsend specialty for 33 years, since it was introduced at Belchertown, Mass. Our planting stock is of the original strain, thus assuring you all the characteristic virility of this hardy variety. Our method of Plant Selection has kept Townsend Premier the "largest yielding Strain grown today." Many of our customers report harvesting at the rate of more than  $1\frac{1}{2}$  quarts of berries from each original plant set. Buy all your plants and trees this year from the World's foremost and SAVE!

**Guaranteed By the World's Largest Growers & Shippers of Strawberry Plants**  
**SEE FULL PREMIER DESCRIPTION ON PAGE 6**

WHOLESOME • DELICIOUS • NUTRITIOUS

**ASPARAGUS**

**SELECT STRAIN VARIETIES**

Select Strain Asparagus is a "must" item for the complete home garden or commercial operation! Plant our strain and you'll be amazed at the straight, large stalks, tender texture, and delicious flavor. Supplies of Asparagus Roots are limited this year, so we suggest you order early.

50 roots will furnish ample supply for a family of four, as a permanent crop that will last good many years without replanting. Requires space only 12 x 16 feet.

**25**  
**ROOTS**  
**Ready-to-Bear Size**  
**\$295**



MARY WASHINGTON

SEE FULL ASPARAGUS DESCRIPTION AND PRICES ON PAGE 50

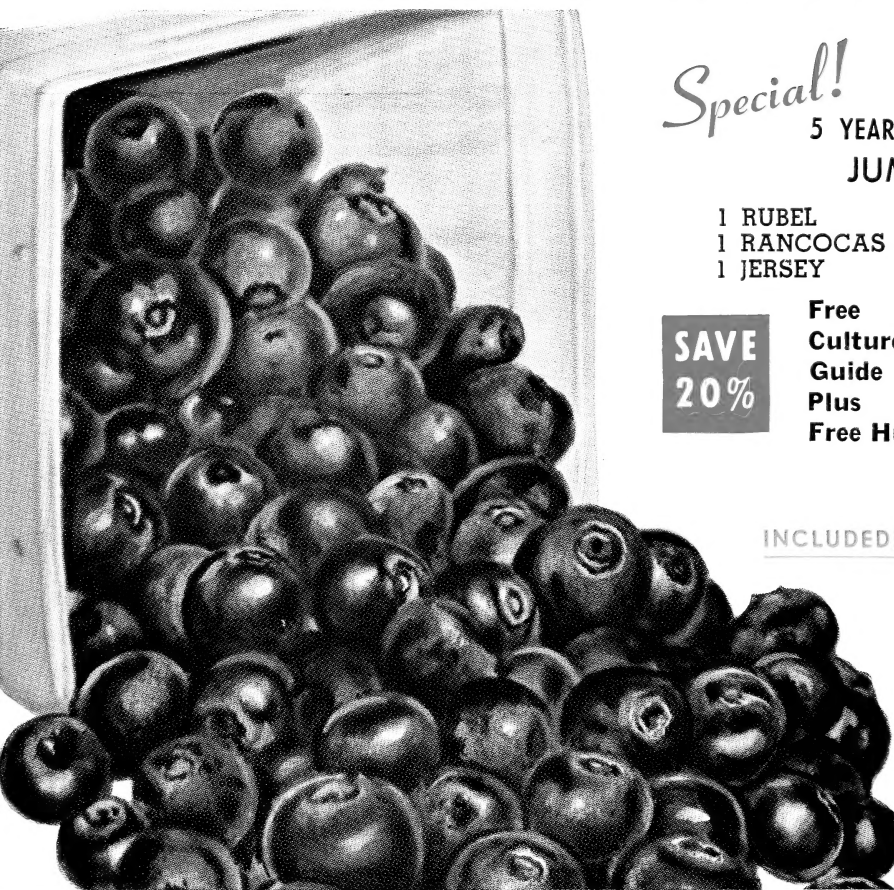




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LIKES 'EM!**

TOWNSEND'S MAKE  
IT EASY TO GROW

# BLUEBERRIES



*Special!*

5 YEAR READY TO BEAR  
JUMBO SIZE

1 RUBEL  
1 RANCOCAS  
1 JERSEY

All 3 Jumbo  
Plants

**SAVE  
20%**

Free  
Culture  
Guide  
Plus  
Free Humus

**\$875**

INCLUDED!

**MAGIC  
HUMUS**

The acid provided by  
peat humus acts as  
insurance of success  
in blueberry growth.  
We will give you—  
**FREE OF CHARGE**  
—a bushel of Magic  
Humus with this gar-  
den offer! You will  
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**FREE!** CULTURE GUIDE  
for "know-how"  
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**PLANT FARMS**

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